

SCARBOROUGH BOROUGH COMMUNITY WELLBEING HUBS PILOT

INFORMATION SHEET

WHAT ARE COMMUNITY WELLBEING HUBS?

At their core community wellbeing hubs are informal community-led settings capable of delivering services can be delivered in such a way as to overcome the traditional barriers to engagement such as distance, confidence, education, mistrust, culture and cost. Specifically, community wellbeing hubs should have been developed by the local community sector, who are well placed to identify the needs of their community.

The vision for Community wellbeing hubs is a community-run setting where

supported by volunteers, access and a range of advice and services, those depend on and priorities community, community hubs will

THE VISION FOR COMMUNITY WELLBEING HUBS IS A COMMUNITY-RUN SETTING WHERE RESIDENTS, SUPPORTED BY PAID STAFF OR VOLUNTEERS, ARE ABLE TO ACCESS AND ENGAGE WITH A RANGE OF INFORMATION, ADVICE AND GUIDANCE SERVICES, INCLUDING THOSE PROVIDED DIGITALLY

residents, paid staff or are able to engage with information, guidance including provided Services will the needs of each however, all wellbeing incorporate a

level of digital access together with a programme of digital inclusion work, to increase digital literacy and skills to ensure people are able to benefit both from increased access to services and also the social and economic benefits of being online.

This is a partnership between public sector and community based organisations. Public sector organisations are committed to supporting the hubs and want to work with local community groups to identify and deliver a range of health and well being services from the hubs, to ensure services are more accessible and better meet the needs of local people

EXAMPLES OF ACTIVITY SUPPORTED

Digital inclusion – all community wellbeing hubs should incorporate a level of digital access together with a programme of digital inclusion work. This could include things like a computer club targeted at older people, development of a "tablet lounge" , 1 to 1 and group support, training volunteers to provide a digital mentoring scheme.

Social inclusion - informal social activities to reduce isolation and bring people together, such as coffee mornings, knit and natter sessions, parent and toddler sessions, volunteer befriending schemes.

Health initiatives – activities to promote healthier lifestyles. This could include things like healthy eating, a gardening club, healthy lifestyles activity, walking groups, smoking cessation and dietary advice.

Education & skills – Community wellbeing hubs offer a perfect setting for informal learning opportunities. This could include; online learning opportunities, homework clubs, peer to peer learning sessions on a variety of topics, reading and book clubs, book lending schemes and of course community libraries.

How it works?

The Scarborough Borough Digital Inclusion Partnership has been successful in securing £50,000 from local Public Sector organisations (Scarborough Borough Council, North Yorkshire County Council and Scarborough & Ryedale CCG) to launch this new pilot initiative that will transform how community health and wellbeing services are delivered in our local communities. Local community organisations are being invited to bid into the Pilot fund for up to £10,000 to develop Community Wellbeing Hubs in their community. It is intended to fund at least one community wellbeing hub in each of the four Borough Area Committee Areas (see map, right)

Community groups wishing to apply will be asked to fill out a short application form outlining the health and wellbeing needs of their community, how their proposals intend to address these needs, and what the long term benefits to the community will be. The application form will include a budget breakdown and realistic costs will be expected.

Applications will be shortlisted with shortlisted applicants invited to discuss their proposals with representatives from the funders before a final decision is made. **Public sector organisations will work with successful applicants to identify and deliver a package of services from the hub, such as health advice, flu jabs etc**



Criteria for applicant organisations

The pilot is targeted at supporting the capacity and vision of small to medium sized community organisations. Organisations wishing to apply must be able to demonstrate how they meet the following criteria:

- Access to the long term use of a suitable community venue.
- **Sound knowledge and understanding of the needs of their community.**
- A proven track record of project delivery.
- A clear route to sustainability.
- Demonstrate that their hub will be open and accessible to all.
- Non-profit distributing and appropriately constituted.
- Work must have begun by March 2016

What can be funded includes?

- Staffing
- Session employment costs – except where that service is provided as a statutory service
- Equipment purchase
- Co-ordination & management costs
- Marketing & publicity costs
- Volunteer expenses

