

	<b>REPORT TO PLANNING &amp; DEVELOPMENT COMMITTEE TO BE HELD ON 10 DECEMBER 2015</b>	
	<b>Key Decision</b>	<b>NO</b>
<b>Corporate Priority</b>	<b>Forward Plan Ref No</b>	<b>N/A</b>
	<b>Cabinet Portfolio Holder</b>	<b>Cllr J Plant</b> Cabinet Member for Strategic Planning and Transformation

**REPORT OF: DIRECTOR OF SERVICE DELIVERY – PSM15/335**

**WARDS AFFECTED: 02- Hunmanby**

**SUBJECT: STREET NAMING: LAND AT HUNGATE LANE, HUNMANBY**

**RECOMMENDATION (S):** It is recommended that:

- i) The Committee considers the four names that have been suggested and selects a name for the street, on land at Hungate Lane, Hunmanby.

**REASON FOR RECOMMENDATION (S):**

To ensure that streets are named and properties can be located by emergency services and visitors and to assist with the reliable delivery of services and products.

**HIGHLIGHTED RISKS:**

If streets are not properly named properties would not be readily located by emergency services, visitors and could lead to misdirected mail and parcels.

**1. INTRODUCTION**

- 1.1 A new street is being created to serve five new dwellings on the site formerly known as 16 Hungate Lane, Hunmanby. Suggestions for a name have been received but it has not been possible to obtain agreement between the developer and the Parish Council. The street requires naming and Members are asked to consider the various suggestions and select a name from these.

For information, the Council does provide guidance notes on Street Naming and Numbering advising on the process and conventions. These are available on the Council's website but also appended as background papers to this report.

## **2. CORPORATE AIMS/PRIORITIES AND THE COMMUNITY PLAN**

- 2.1 The decision will contribute towards Aim 3 of the Corporate Plan, the creation of inclusive and vibrant communities.

## **3. BACKGROUND AND ISSUES**

- 3.1 Four different names have been suggested. The developer has proposed:
- 'Violet Grove'; and
  - 'Sycamore Court'

Hunmanby Parish Council has proposed:

- 'Browns Close'; and
- 'Browns Court'.

- 3.2 The Parish Council has indicated they are not prepared to accept the developer's suggestions. Similarly, the developer does not consider the Parish Council's suggestions to be acceptable. It is very rare for such instances of disagreement to arise, and consequently it falls upon the Borough Council (in the form of this committee) to determine the name of the street.

## **4. CONSULTATION**

- 4.1 The four proposed names have been considered by the Royal Mail Address Development Centre, Scarborough Borough Council's Local Land and Property Gazetteer Custodian and Scarborough Borough Council's Local Taxation Department and no objections have been received.

## **5. ASSESSMENT**

- 5.1 Street name suggestions made by the developer:

- Violet Grove
- Sycamore Court

- 5.2 Suggestions made by Hunmanby Parish Council:

- Browns Close
- Browns Court

5.3 None of the suggested names, if adopted, would so far as can be established, create any duplication within the local area. The Royal Mail Address Development Centre, Scarborough Borough Council's Local Land and Property Gazetteer Custodian and Scarborough Borough Council's Local Taxation Department have not raised objections to any of the proposed names.

5.4 The reasons given in support of naming the street 'Violet Grove' as outlined by the developer are:-

- 'Violet is a pretty name, not affecting or confusing any Hunmanby street names currently in place, and it matches and compliments a pretty rural village that is dominated by and proud of its flora'
- 'We are planting violets in all garden fronts on development'
- 'Our proposed name differs from surrounding names enough to help the development stand proud and stand out without being outlandish and yet maintaining a village feel'
- 'The violet is a UK flower that is easy to maintain, look fantastic, and bring an inviting feel to an area making great accents for shrubbery, trees, flowerbeds, water sources. We intend to create exactly this home-felt feel to our development, benefiting Hunmanby and the people that move into the properties we are building – the flower self-seeds and as such is an annual flower providing these benefits year-round'
- 'Locals are favourable of the proposed name, they have come forward frequently and praised the advertised development name saying how '...pretty (and) well suited...' it is'
- 'One plot has already been reserved and the potential client is very supportive of the name being passed as Violet Grove (plot 4, a lady who lives in Hunmanby), another is due to be reserved in the coming days and this potential client is also very supportive of the proposed name (plot3, a gentleman from York), interest in plot 5 is active with back and forth in motion, this potential client is also supportive of the proposed name of Violet Grove.'

5.5 The reason given by the developer in support of naming the street 'Sycamore Court' relates to a former sycamore tree that stood on the site. It is noted that this tree was removed during the site clearance as it caused concern to neighbouring property owners.

5.6 The reasons given in support of naming the street 'Browns Close' or 'Browns Court' as outlined by Hunmanby Parish Council are:-

- 'Previous developments within the village have been named after long serving families of Hunmanby and who have over the years contributed to the community. The 'Brown' family resided on this plot of land for nearly 100 years until the recent sale to the developer, they have served the community and the Parish Council feel that this should be recognised within the street name.'

- 'The name 'Brown' is related to a local gentleman who passed away this year in a tragic accident.
- The Parish Council wish to keep to the traditions and history of the village where streets names embrace the long history of the village, something the residents are very proud of'
- The 'Brown' family have run a garage business within the village for three generations

The reasons for proposing the name have been amplified by Parish Councillor Brown as follows:

- 'My family have lived at the address for almost one hundred years and have been involved in many aspects of village life. My self has been a Parish Councillor for about fifty years and still serving. My son Neil has been in business for many years employing local people until his tragic accident last April while working on a shoreline bus. It would be a fitting memorial to him as he was very popular in the village.'

Members should note that the suggestions made by Hunmanby Parish Council appear to be in reference to a named individual and information has been supplied which supports this honouring of a local resident, a member of a family with long term connections to the plot of land in question. However, Members should be mindful that there may be other persons who, it may be argued, warrant equal or greater consideration.

- 5.5 Members should also consider the implications of naming a street after a recently deceased person, past experience has shown that it is possible for a name to fall into disrepute, be discredited and receive bad publicity. In extreme cases, this can result in the need to rename a street and result in expense and inconvenience for affected residents, although it is stressed that Officers are not inferring this would be the case in this instance.

## **6. IMPLICATIONS**

- 6.1 The Council is required by Statute to ensure that streets are named.
- 6.2 I have considered whether the following implications arise from this report and I am satisfied that there is no identified implication that will arise from this decision

Equality and Diversity  
 Staffing  
 Planning  
 Crime and Disorder  
 Health and Safety  
 Environmental

## **7. ACTION PLAN**

- 7.1 10 December – Committee Decision - the developer and Parish Council to be advised of the name selected.

**Trevor Watson**  
**Director of Service Delivery**

**Author:** Joanne Ryall – Planning Services  
**Telephone No:** 01723 232485  
**Fax No:** 0870 191 3997  
**E-mail address:** joanne.ryall@scarborough.gov.uk

### **Background Papers:**

Site Location Plan and showing highlighted the street to be named  
Street Naming and Numbering Guidance Notes

IF YOU HAVE ANY QUERIES ABOUT THIS REPORT OR WISH TO INSPECT ANY  
OF THE BACKGROUND PAPERS, PLEASE CONTACT JOANNE RYALL  
ON 01723 232485 e-mail [planning.services@scarborough.gov.uk](mailto:planning.services@scarborough.gov.uk)



## Glossary of Terms

Risk	An event which may prevent the Council achieving its objectives
Consequences	The outcome if the risk materialised
Mitigation	The processes and procedures that are in place to reduce the risk
Current Risk Score	The likelihood and impact score with the current mitigation measures in place
Corporate Objectives	An assessment of the Corporate Objectives that are affected by the risk identified.
Target Risk Score	The likelihood and impact score that the Council is aiming to achieve
Service Unit Manager	The Service Unit or Officer responsible for managing the risk
Action Plan	The proposed actions to be implemented in order to reduce the risk to the target score

## Risk Scoring

Impact	5					
	4					
	3					
	2					
	1					
		A	B	C	D	E
	Likelihood					

### Likelihood:

A = Very Low  
 B = Not Likely  
 C = Likely  
 D = Very Likely  
 E = Almost Certain

### Impact

1 = Low  
 2 = Minor  
 3 = Medium  
 4 = Major  
 5 = Disaster