	REPORT TO CABINET TO BE HELD ON 15 DECEMBER 2015
	Key Decision YES Forward Plan Ref No N/A
Corporate Priorities Prosperous Quality Environment	Cabinet Portfolio Holder Cllr Andrew Backhouse Member for Tourism and Culture

REPORT OF THE DIRECTOR (TW) 15/349

WARDS AFFECTED: ALL

**SUBJECT: REVIEW OF PARKING CHARGES - TO APPROVE THE
FEES AND CHARGES FOR 2016/17**

RECOMMENDATION (S):

That the proposed fees and charges as set out in Appendix B, C and F are approved for advertisement by Notice of Variation with a view to implementation no earlier than 1 March 2016 and the charges outlined in Appendix D and E are approved for advertisement by Public Notice for formal consultation.

REASON FOR RECOMMENDATION (S):

To ensure that the council is able to deliver a balanced parking budget and contribute towards the Council's overall budget strategy.

HIGHLIGHTED RISKS:

Failure to approve the charges indicated in Appendix B, C, D, E and F will result in the Council being unable to achieve the additional income identified in order to deliver a balanced parking budget.

1. INTRODUCTION

- 1.1 Each year it is customary for Cabinet to receive a report making recommendations for any changes to Off-Street parking policies or charges.

- 1.2 It is important to note that there have not been any increases made to the Off-Street parking charges since 1st March 2014.
- 1.3 Appendix B and C of the report give details of the proposed changes to Off Street car parks and permits throughout the Borough. Appendix D shows the proposed structure of charging during the winter months (November – February) on those car parks that don't charge at present.
- 1.4 In addition Appendix E and F detail proposed increases to Harbour Permit Charges. These have been considered by the Portfolio Holder for Harbours, Assets, Coast and Flood Protection and by the Harbour Master and the proposals are in line with their recommendations.
- 1.5 Appendix G gives details of parking charges of other local operators.

2. CORPORATE AIMS/PRIORITIES AND THE COMMUNITY PLAN

- 2.1 The parking function relates to the following Corporate Aims:

Aim 2: Prosperous
Aim 4: Quality Environment

3. BACKGROUND

- 3.1 The Borough Council owns and operates a significant amount of the public off-street parking available within the Borough. Receipts from this parking provide the Council with a major part of its annual revenue, after taxation. In addition, provision of parking and its prudent and effective management is a critical function for the wellbeing of the Borough.
- 3.2 When setting the proposed charges for 2016/17 attempts have been made to ensure that the new tariffs remain competitive with other private local car park operators. In addition the importance of the tourist trade to the borough was considered when setting the whole range of charges.
- 3.3 The Borough Council's overall budget strategy is heavily reliant upon sustaining parking income. In order to reflect this position, whilst supporting Council's objectives, parking charges and tariffs are annually reviewed.

4. ISSUES

- 4.1 The Appendices of this report gives recommendations for consideration in relation to Fees and Charges for the Off Street car parks for the year 2016/2017 with effect from 1st March 2016.
- 4.2 It is important to remember that the Council relies on income from Off Street car parks and that any changes to individual or groups of car parks will represent a risk to that income.

- 4.3 This year current budget strategy identifies savings and revenue increases on car parking of £300,000. This is made up of £250,000 from a proposed increase to Off Street parking charges and permits and £50,000 from the introduction of Winter Charging on car parks where charges do not apply at present.
- 4.4 Any changes to the charges proposed in Appendix B to F are a risk to income and attempts have been made to balance the risk with the recommendations proposed.
- 4.5 In order to calculate the potential increased income an average of usage over the last three years has been used for each car park. In addition allowances have been made for both seasonal and weather variations. However, it must be pointed out that the effects of these changes on income will only be true if those ticket sales are repeated in 2016/2017 and there is no increase or decline in usage.

5. CONSULTATION

- 5.1 The Portfolio Holder has met with Officers to discuss at length proposed parking charges. The Council is permitted to make minor variations to its charges by means of a 'Notice of Variation'. The charging proposals outlined in Appendix B, C and F can be made by 'Notice of Variation'.
- 5.2 North Yorkshire County Council, as Highways Agents, have been advised of the proposed changes.
- 5.3 Due to the nature of the proposed introduction of charges, as outlined in Appendix D and E, it is not possible to use a 'Notice of Variation'. Therefore, if approved by Cabinet, the proposals will need to be advertised separately by Public Notice for formal consultation. Any objections to the advertisement will be reported back to Cabinet by February 2016. If no objections are received the orders will be made as advertised

6. ASSESSMENT

- 6.1 The recommendations for changes to a whole range of charges are shown in Appendix B, C, D, E and F.
- 6.2 When considering charges for 2016/17 comparisons have been made with those charges imposed by other key local operators. These charges are shown in Appendix G.
- 6.3 The charges in Appendix B are, where possible, comparable with those of other operators in the Borough. In order to remain competitive no change has been made to the Town Centre one hour charge and only minor changes have been made to the other short stay tariffs.

- 6.4 The 24 hour charge across the range of car parks has been increased. Again this is in line with charges of other local operators.
- 6.5 By comparing Appendix B and G Members will note that despite the increase the tariffs still remain competitive. In addition the 'hourly equivalent' rate that is charged across the range of tariffs is designed to encourage longer stays in the Borough. For example on a key tourist car park such as West Pier a 1 hour stay will cost £2 whereby a six hour stay will cost £6 – equivalent to £1 per hour. This is reflected across all the car parks.
- 6.6 Appendix D outlines the proposal to introduce Winter Charging on the car parks across the Borough that do not charge at present. Counts undertaken by CEO's indicate that in excess of 40,000 vehicles are using these car parks free of charge during this period. Therefore, it is proposed to introduce reduced winter charging prices on these car parks.
- 6.6 Also included in Appendix E and F are the charging proposals for Permits at Harbour Car Parks. These have been considered by the Portfolio Holder for Harbours, Assets, Coast and Flood Protection and by the Harbour Master and the proposals are in line with their recommendations.

7. IMPLICATIONS

(a) Policy

- 7.1 There are no changes in overall Council policy arising from the proposals in this report.

(b) Financial

- 7.2 The proposals in the report seek to ensure that the £300,000 identified as part of the Financial Strategy is achieved.

(c) Risk

- 7.3 See Appendix A.

(d) Legal

- 7.4 The Council as agents for the County Council has powers under the Road Traffic Regulation Act 1984 to make relevant orders, levy charges and carry out enforcement.

(e) Other

- 7.5 I have considered whether the following implications arise from this report and I am satisfied that there is no identified adverse implication that will arise from the decisions:

Staffing
Planning
Crime and Disorder
Health and Safety
Environmental
Equalities and Diversity

8. ACTION PLAN

There are two parts to the Action plan

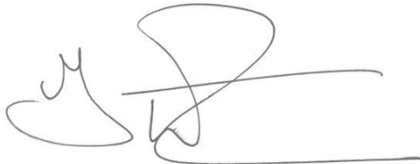
Charging Proposals in Appendix B, C and F

Report to Cabinet	- 15 December 2015
Advertise Notice of Variation	- January 2016
Implement resulting order changes	- 1 March 2016

Charging Proposals in Appendix D and E

Report to Cabinet	- 15 December 2015
Advertise Proposed New Orders	- January 2016
*Receive objections at Cabinet (if required)	- February/ March 2016
Implement resulting order changes	- 1 April 2016

*In the event of no objections being received the orders will be made as advertised



Trevor Watson
Director

IF YOU HAVE ANY QUERIES ABOUT THIS REPORT, PLEASE CONTACT
STUART CLARK ON 01723 372029 e-mail stuart.clark@scarborough.gov.uk

APPENDIX A

Risk Matrix

Risk Ref	Date	Risk	Consequences	Mitigation	Current Risk Score	Target Score	Service Unit Manager/ Responsible Officer	Action Plan
1		Proposed tariffs not approved	Failure to meet proposed budget strategy requirements	Approve charges proposed in the report	C3	B2	S Clark	As detailed in report
2		Changes to individual car park tariffs	Failure to meet proposed budget strategy requirements	Approve charges proposed in the report	C3	B2	S Clark	As detailed in report

**Scarborough Borough Council - Off Street Car Parking
Proposed Charges 2016/2017**

APPENDIX B

Scarborough Car Parks

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Castle Road (July & August only)	1 hour	£1.50	£1.50	No Change	£1.50
Falconers Road	2 hours	£2.50	£2.60	£0.10	£1.30
King Street	3 hours	£3.50	£3.60	£0.10	£1.20
North Street	4 hours	£4.50	£4.60	£0.10	£1.15
St Nicholas Parade	6 hours	£5.00	£5.60	£0.60	£0.93
Victoria Road					

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Castle Road (excluding July and August)	2 hours	£3.00	£3.00	No Change	£1.50
Friarsway	4 hours	£4.50	£5.00	£0.50	£1.25
North Terrace	6 hours	£5.50	£6.50	£1.00	£1.08
Westwood	24 hours	£6.50	£7.50	£1.00	£0.83
William Street					

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Eastborough	1 hour	£2.00	£2.00	No Change	£2.00
Marine Drive **	2 hours	£3.00	Removed		
Quay Street	3 hours		£4.00	New Charge	£1.33
South Bay Underground	6 hours	£5.50	£6.00	£0.50	£1.00
	24 hours	£6.50	£7.50	£1.00	£0.83

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Northstead Lower Spa Drive Spa Forecourt West Pier	1 hour	£2.00	£2.00	No Change	£2.00
	2 hours	£3.00	tariff deleted		
	3 hours		£4.00	New Charge	£1.33
	6 hours	£5.50	£6.00	£0.50	£1.00
	24 hours	£6.50	£7.50	£1.00	£0.83

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Scalby Mills ** Victoria Park **	1 hour	£1.50	£2.00	£0.50	£2.00
	2 hours	£2.00	tariff deleted		
	3 hours		£4.00	New Charge	£1.33
	6 hours	£4.50	£6.00	£1.50	£1.00
	24 hours	£5.50	£7.50	£2.00	£0.83

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Northstead Upper **	1 hour	£1.50	£1.50	No Change	£1.50
	2 hours	£2.00	£2.50	£0.50	£1.25
	6 hours	£4.50	£5.00	£0.50	£0.83
	24 hours	£5.50	£7.00	£1.50	£0.78

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Albion Road	2 hours	£1.50	£2.00	£0.50	£1.00
	4 hours	£2.50	£3.00	£0.50	£0.75
	6 hours	£4.00	£5.00	£1.00	£0.83
	24 hours	£5.00	£6.00	£1.00	£0.67

Filey Car Parks

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Country Park **	1 hour	£1.50	£2.00	£0.50	£2.00
Station Avenue **	2 hours	£2.50	£3.00	£0.50	£1.50
West Avenue **	4 hours	£4.50	£5.00	£0.50	£1.25
	6 hours	£5.00	£6.00	£1.00	£1.00
	24 hours	£5.50	£7.00	£1.50	£0.78

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Coble Landing **	1 hour	£2.00	£2.00	No Change	£2.00
	2 hours	£3.00	£3.00	No Change	£1.50
	4 hours	£4.00	£5.00	New Charge	£1.25
	6 hours	£5.00	£6.00	£1.00	£1.00
	24 hours	£6.50	£7.50	£1.00	£0.83

Whitby Car Parks

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Church Street	1 hour	£2.00	£2.00	No Change	£2.00
	2 hours	£3.00	tariff deleted		
	3 hours		£4.00	New Charge	£1.33
	4 hours	£4.00	tariff deleted		
	6 hours	£5.50	£6.00	£0.50	£1.00
	24 hours	£6.50	£7.50	£1.00	£0.83

Whitby Car Parks (continued)

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Endeavour Wharf	2 hours	£3.00	£3.00	No Change	£1.50
Marina Back	4 hours	£5.00	£5.00	No Change	£1.25
Marina Users Pay and Display	6 hours	£5.50	£6.50	£1.00	£1.08
	24 hours	£6.50	£7.50	£1.00	£0.83

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Cliff Street	1 hour	£1.50	£1.50	No Change	£1.50
	2 hours	£2.50	£2.60	£0.10	£1.30
	3 hours	£3.50	£3.60	£0.10	£1.20
	4 hours	£4.50	£4.60	£0.10	£1.15
	6 hours	£5.00	£5.60	£0.60	£0.93

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Marina Front	1 hour	£1.50	£2.00	No Change	£2.00
	2 hours	£3.00	£3.00	No Change	£1.50
	4 hours	£5.00	£5.00	No Change	£1.25
	6 hours	£5.50	£6.00	£0.50	£1.00
	24 hours	£6.50	£7.50	£1.00	£0.83

Whitby Car Parks (continued)

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
St Hildas Terrace	1 hour	£1.50	£1.50	No Change	£1.50
	2 hours	£2.50	£2.60	£0.10	£1.30
	3 hours	£3.50	£3.60	£0.10	£1.20
	4 hours	£4.50	£4.60	£0.10	£1.15
	6 hours	£5.00	£5.60	£0.60	£0.93
	24 hours	£7.50	£7.50	No Change	£0.83

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Abbey Headland **	1 hour	£1.50	£2.00	£0.50	£2.00
Pavilion Top **	2 hours	£2.50	£3.00	£0.50	£1.50
Pavilion Drive **	6 hours	£5.00	£5.50	£0.50	£0.92
West Cliff **	24 hours	£6.00	£6.50	£0.50	£0.72

Northern Rural Villages Car Parks

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Bank Top RHB **	1 hour	£1.50	£2.00	£0.50	£2.00
Station RHB **	2 hours	£2.00	£3.00	£1.00	£1.00
Sandsend **	4 hours	£3.50	£4.00	£0.50	£1.00
Bank Top Runswick **	6 hours	£4.50	£5.00	£0.50	£0.83
Bank Bottom Runswick **	24 hours	£5.50	£6.00	£0.50	£0.67
Bank Top Staithes **					

** - All Seasonal charging from 1 March to 31 October at present

COACH PARKING

Coach Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
William Street, Scarborough Esplanade, Scarborough ** Scalby Mills, Scarborough ** West Cliff, Whitby ** Country Park, Filey ** West Avenue, Filey **	24 hours	£10.00	£10.00	No change	£1.11
Marina Back, Whitby	24 hours	£15.00	£15.00	No change	£1.67

2-7 Day Car Parking Permits

	Duration	Existing Charge	Proposed Charge	Change	Daily Equivalent
All Car Parks - Boroughwide (formerly all long stay car parks)	2 days	£12.00	£14.00	£2.00	£7.00
	3 days	£18.00	£20.00	£2.00	£6.67
	4 days	£24.00	£26.00	£2.00	£6.50
	5 days	£30.00	£32.00	£2.00	£6.40
	6 days	£36.00	£38.00	£2.00	£6.33
	7 days	£42.00	£44.00	£2.00	£6.29

All Other Parking Permits

	Duration	Existing Charge	Proposed Charge	Change	Daily Equivalent
Albion Road, Scarborough	Annual	£316.00	£365.00	£49.00	£1.00
Friarsway, Scarborough	Annual	£401.00	£450.00	£49.00	£1.23
Westwood, Scarborough	Annual	£401.00	£450.00	£49.00	£1.23
William Street, Scarborough	Annual	£316.00	£365.00	£49.00	£1.00
Annual Permit (All days)	Annual	£458.00	£500.00	£42.00	£1.37
Annual Permit (Mon-Fri)	Annual	£418.00	£450.00	£32.00	£1.73
All Short Stay Car Parks	Annual	£1,485.00	£1,550.00	£65.00	£4.25
Monthly Long Stay	Monthly	£53.00	£55.00	£2.00	Only available to existing permit holders
Country Park, Filey	Annual	£94.00	£150.00	£56.00	£0.41
West Avenue, Filey (summer only at present)	Annual	£94.00	£150.00	£56.00	£0.41
Old Council Offices Yard, Filey	Annual	£333.00	£365.00	£32.00	£1.00
Whitby Reserved Car Parks					
Khyber Pass	Annual	£627.00	£650.00	£23.00	£1.78
Midland Bank	Annual	£732.00	£750.00	£18.00	£2.05
St Hildas Terrace	Annual	£627.00	£650.00	£23.00	£1.78
Tin Ghaut	Annual	£732.00	£750.00	£18.00	£2.05
Upper Harbour *	Annual	£627.00	£550.00	-£77.00	£1.51
Staithe Staith	Annual	£195.00	£225.00	£30.00	£0.62

	Duration	Existing Charge	Proposed Charge	Change	Daily Equivalent
Brickhills Robin Hoods Bay	Annual	£376.00	£400.00	£24.00	£1.10
West Cliff	Annual	£115.00	£150.00	£35.00	£0.41
Whitby Winter	Annual	£171.00	£200.00	£29.00	£0.55
Runswick Bay Householder	Annual	£105.00	£125.00	£20.00	£0.34
Summer Permit - Villages	Annual	£105.00	£200.00	£95.00	£0.55
Robin Hoods Bay Resident	Annual	£30.00	£100.00	£70.00	£0.27
Staithe Resident	Annual	£30.00	£100.00	£70.00	£0.27
* - undersubscribed at present time - all others have waiting lists					

**Scarborough Borough Council - Off Street Car Parking
Proposed Charges 2016/2017**

Winter Charging

Car Park	Duration	Existing Charge	Proposed Charge	Change	Hourly Equivalent
Marine Drive **	1 hour	£0.00	£1.00	new charge	£1.00
Scalby Mills **	4 hours	£0.00	£2.00	new charge	£0.50
Victoria Park **	24 hours	£0.00	£3.00	new charge	£0.33
Northstead Upper **					
Country Park **	1 hour	£0.00	£1.00	new charge	£1.00
Station Avenue **	4 hours	£0.00	£2.00	new charge	£0.50
West Avenue **	24 hours	£0.00	£3.00	new charge	£0.33
Coble Landing **					
Abbey Headland **	1 hour	£0.00	£1.00	new charge	£1.00
Pavilion Top **	4 hours	£0.00	£2.00	new charge	£0.50
Pavilion Drive **	24 hours	£0.00	£3.00	new charge	£0.33
West Cliff **					
Bank Top RHB **	1 hour	£0.00	£1.00	new charge	£1.00
Station RHB **	4 hours	£0.00	£2.00	new charge	£0.50
Sandsend **	24 hours	£0.00	£3.00	new charge	£0.33
Bank Top Runswick **					
Bank Bottom Runswick **					
Bank Top Staithes **					

PROPOSED INTRODUCTION OF PERMIT CHARGING (HARBOURS PERMITS)

Proposed Permit Charges as follows

Vincent Pier Parking - Annual:		
Commercial harbour users - 1st and 2nd Permit	N/A	£192.61 (inc VAT)
3rd Permit	N/A	£283.25 (inc VAT)
4th Permit	N/A	£435.07 (inc VAT)
5th Permit	N/A	£541.57 (inc VAT)
Annual Permit	N/A	£507.58 (inc VAT)
Car Parking on Fish Quay:		
Non-harbour users – annual	N/A	£507.58 (inc VAT)

HARBOUR PERMITS PROPOSED CHARGES 2016/17

	2015/16	2016/17
Parking of boat trailer – day	£7.50 (inc VAT)	£7.50 (inc VAT)
Marina users car park:		
Bona fida visitors and slipway launches – daily charge	£6.50 (inc VAT)	£7.50 (inc VAT)
Bona fide berth holders on pontoons – annual	£100.00 (inc VAT)	£125.00 (inc VAT)
Bona fide crew permit – annual	£126.00 (inc VAT)	£151.00 (inc VAT)
Car Parking on Fish Quay:		
Harbour users – annual	£209.09 (inc VAT)	£230.00 (inc VAT)
Car Parking on Endeavour Wharf :		
Visiting commercial Vessels – weekly charge	£25.00 (inc VAT)	£25.00 (inc VAT)
Commercial Harbour users 1 st & 2 nd permit	£175.10 (inc VAT)	£192.61 (inc VAT)
- 3 rd permit	£257.50 (inc VAT)	£283.25 (inc VAT)
- 4 th permit	£395.52 (inc VAT)	£435.07 (inc VAT)
- 5 th Permit	£492.34 (inc VAT)	£541.57 (inc VAT)
Annual Permit	£461.44 (inc VAT)	£507.58 (inc VAT)
West Pier Annual:		
Commercial Harbour users 1 st & 2 nd permit	£175.10 (inc VAT)	£192.61 (inc VAT)
- 3 rd permit	£257.50 (inc VAT)	£283.25 (inc VAT)
- 4 th permit	£395.52 (inc VAT)	£435.07 (inc VAT)
- 5 th Permit	£492.34 (inc VAT)	£541.57 (inc VAT)

	2015/16	2016/17
Annual Permit	£461.44 (inc VAT)	£507.58 (inc VAT)
West Pier, Scarborough		
Visiting Commercial vessels – weekly charge	£25.00 (inc VAT)	£25.00 (inc VAT)

All the above charges will be advertised by Notice of Variation

Comparable Charges of Local Parking operators in Scarborough

Pavilion Square	Charge
30 mins	£0.80
1 hour	£1.20
2 hours	£1.80
3 hours	£2.80
4 hours	£3.80
6 hours	£4.80
24 hours	£8.00

Balmoral NCP	Charge
1 hour	£1.50
2 hours	£2.60
3 hours	£3.60
4 hours	£4.60
5 hours	£5.60
24 hours	£7.00

Brunswick	Charge
1 hour	£1.50
2 hours	£2.50
3 hours	£3.50
4 hours	£4.50
5 hours	£5.50
6 hours	£6.50
Over 6 hours	£10.00

Palm Court	Charge
1 hour	£1.40
2 hours	£2.60
3 hours	£3.60
4 hours	£4.60
9 hours	£6.60
12 hours	£8.00
24 hours	£10.00