

**COUNCIL
11 JANUARY 2016**

**STATEMENT BY CLLR ANDREW BACKHOUSE
CABINET MEMBER FOR TOURISM AND CULTURE**

TOURISM SERVICES

Events

- Tour De Yorkshire – route announced. Scarborough Borough is stage 3 which is the final stage on 1 May. The route includes from Middlesbrough, Great Ayton, Stokesly, Hutton Rudby, Northallerton, Thirsk, Sutton Bank, Helmsley, Kirkbymoorside, Hutton Le Hole, Danby, Glaisdale, Grosmont, Whitby, Robin Hoods Bay, Harwood Dale, Hackness, East Ayton, Irtton, onto Seamer Road, up Olivers Mount, down onto Filey Road, Ramshill down to Seafront with North Bay finish.

Scarborough Borough will also host the Sportive on the same day, 6000 cyclists. Full route for this to be announced shortly.

SCARBOROUGH OPEN AIR THEATRE (OAT)

- Working with promoters to support marketing of OAT acts, marketing plan agreed and implementation of promotional plan has commenced
- 6 acts on sale now and showing very promising sales
- 6 more acts to be announced in January/February
- New online ticketing system in full operation in the Box Office and Tourism Bureau

LEISURE SERVICES

Sports Development

- Three Community Sport Activators have been employed to deliver the Sport England funded Active Coast & Country initiative which will be launched on Saturday 16 January 2016. The multisport initiative is aimed at increasing physical activity in disadvantaged wards.

PARKING

- New signs have been placed around town and on the machines advising that parking is free after 6pm to ensure visitors are aware
- System being finalised to allow online Residents permits application should go live in January 2016
- Civil Enforcement Officers are working on a new initiative with North Yorkshire Police to deal with Inconsiderate Parking (where a PCN does not apply) this includes pavement parking and grass verge parking

PARKS AND COUNTRYSIDE SERVICES

- I am pleased to report that Sustrans, in partnership with the Borough Council, has secured a £44,000 grant to develop a comprehensive plan and detailed specification for wholesale improvements to the Cinder Track. When complete, this plan will enable partners to bid for larger grant funding, when available, to deliver these works. In addition, I can also report that the long awaited repairs to the surface of the Cinder Track south of Ravenscar have now started. These repairs will take a number of weeks and the track will remain open to the public for the duration.