



*A great place to live, work & play*

## **Scarborough Borough Council**

**Corporate Plan - Towards 2030 Consultation**

## Corporate Plan Consultation

**Total number of responses - 49**

**Do you agree with our vision 'towards a prosperous Borough, with a high quality of life for all', do you have any comments or suggestions about this vision?**

I agree with this vision. It is hard to imagine anyone disagreeing with it!
Agree
Yes but its a bit big headed to believe that the Council has any real power over this. this is up to the companies in the area not the council
Yes nicely summed up in a few words
Agree.
We need sustainability and to protect our environment as well.
Vague. No measurable target.
I am responding in my position as Honoray Secretary for Whitby Civic Society. We agree with the overall vision of the plan as prosperity leads on to a high quality of life, but it is to be hoped that the primary objective is to provide this for permanent residents of the Borough.
Agree
It is far too vague and key areas are undefined eg "a prosperous Borough" Many residents feel this means Scarborough town and its neighbourhood. There should be a clear commitment to make sure prosperity is for Whitby and Filey areas also High quality means different things to different people. Some may prefer and prioritise friends and family which the Council can't do much about. This ought to mention people NOT the Borough which does not have much resonance with anyone!
I agree, very ambitious
Agree. I would add 'where people from all walks of life are valued'
Yes a proposed Community orchard in Whitby would be an excellent idea.
Don't like 'towards' it sounds like we can never be prosperous. It should be aspirational especially if
Yes
Agree with the vision
so general a statement it is hard to disagree
yes
Yes - why not start of with ensuring your own staff are paid the correct wage for the skills, experience and responsibilities they hold. Everyone would benefit and many would no longer need second jobs to put food on the table. There's a lot of disparity between different service areas and pay grades. Allow staff to take more paid leave - many staff are overworked. Develop a culture of equality - how many ethnic minorities and disabled people work at the council?
I think there is a distinct lack of provision and engagement of children 11-15 within the town, they do not take pride in the area they live. I have seen groups of bored unsupervised 'tweens' cause nuisance within the town, bored and lacking guidance. It is this age group that needs a sense of worth within the town as they will do be the future, lacking direction and work ethic

**Do you agree with our vision 'towards a prosperous Borough, with a high quality of life for all', do you have any comments or suggestions about this vision?**

I would like to see a community and town with more local businesses, less big names and a council that are not scared to make a decision, even if that's a wrong one in the long term. I think sometimes opportunities are missed by being scared of doing the wrong thing and in the end we end going backwards as a result. It is also a shame when you look back at Scarborough from over 20 years ago, the number and choice of different attractions there would be a dream now, if we want people to come and visit we need to give them a reason. if we only rely on the beach and nearby attractions you only get people with certain spending power normally on a budget which has a knock on effect on there other spends, ie, eating out, hotels and clothes shopping.

What does it actually mean and what will you be doing to improve the quality of life for "all? It is impossible to agree or disagree without context.

## Corporate Plan Consultation

**Aim 1: People - to have a safe, happy, healthy population, with people who feel valued and included.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 1: People, please enter them in the box below:**

I agree with the overall aim. I also support the four specific objectives, but recommend adding a new one to cover education, with the aspiration that all should be able to fulfill their potential by accessing learning at all stages of life (this will require working with other bodies of course)

Agree

No, The council is not the area's social worker. Its naive to think that the council can improve this. just building sports centres and swimming pools does not mean you are affecting anything. MacDonald's could say the same thing, they sponsor sports events, promote more healthy wraps and meals, make you feel safe in the building, make you feel happy by selling you the food you like and making you feel valued by good customer service and offering promotions on products. Crime is something for the police to deal with not the council, maybe the council need to stop thinking they have an influence on this.

Agree

Agree. To meet the last point, need to promote community action, biodiversity work and good citizenship among young people through programme of events with local schools. Need to support and develop capacity of community and volunteer groups by giving them access to council officers who can work with them and help with funding applications, accessing training etc.

How are you going to make people feel valued when council managers and cabinet members do not even bother to reply to emails?

No measurable targets.

No specific additional suggestions.

Agree but this would need large changes to the decision-making processes of the current council which are at the moment poor.

Vague again. Valued - for what and by whom? Included in what? It's meaningless - what you want to be included in might be anathema to me. And what exactly can Scarborough Borough Council do about it/ The Council is hardly central to people's lives The detail on the left is better, but I read it and see little evidence for the Council being an essential partner. Did you say the same thing last plan?

Agree, a great aim.

Agree and would like to add . Where a diverse population is valued

agree

Will there be any Police on the streets, instead of just sitting in cars or behind speed cameras in vans? Will gym membership be more affordable? Will existing empty houses be bought and modernized instead of being left to rot and bring down the appearance of the surrounding neighbourhoods. Will there be extra school places, doctors etc in the area to accommodate the people living in the affordable homes and what calibre of people will this be? Participation and community action should involve offenders to make a difference to the society they have let down; get them dredging the hedgerows and dig ditches to help with drainage and prevent flooding

Yes, homes to be susustainable with solar panels, encourage walking and cycling.

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How would this work for villages outside Scarborough for instance Filey has nothing so people can be involved in sports and leisure and no clubs for children to participate in. If you have a car that's great your kids can participate in stuff in Scarborough, if you don't how do people afford to access facilities. SBC needs to look at supporting businesses already in place too like the Swim Academy. Lots of children in Scarborough learn through them and my experience is the quality is much better than the indoor pool or other providers. Yet there are now no deep pools they can use from March as Bramcote is being redeveloped. This means lots of children will not learn to swim in deep water and learn life saving skills. Not good for a town surrounded by deep water.

Infrastructure and amenities encourage healthy pursuits specifically provision for cyclists and walkers. Application of the licensing laws to reflect the overall Aim. 'People' should very consciously include all age groups from young children to elderly in care.

Agree

Agree

think some of this is too dictatorial -eg 2 refs to 'high levels of participation..'. Maybe it is better to facilitate or provide the opportunity for participation

yes

I agree but a policy doesn't make it happen. You don't value your staff so how can you value the residents of Scarborough. Why not include equality - pay - disability - race The vast majority of your employees are the working poor. How does a binman get £18k a year but a council tax advisor who deals with complaints/abuse who needs skills and experience only 15-16k? Disability and quality should be a main aim not segregation and the deficit model of disability

Agree

Very aspirational. Look forward to seeing some detail as to how this will be achieved.

The top statement yes, the other three no!

Think this is important, people are busy but like to see signs of being safe. I think a healthy population has to start with school i am sorry to say

Why are you spending time and money to come up with a lot of marketing speak? It is not enough to make platitudinous statements. To gauge reaction you need to tell us how these objectives will be achieved. I would rather have potholes repaired, better refuse collection times and more street lamps on after midnight than meaningless 'aims'

There is no mention of culture. This is as important to wellbeing as physical activity.

Agree

I am not secure, the absence of well lit streets, clean roads and police presence is lacking. The level of crime has been re categorised and not reduced, the housing needs of the mature population is totally ignored and the young x offender and migrant population is prioritised. There is genuine fear in attending the hospital for treatment, the shortfall in English speaking staff is frightening participation in the community is invited then after review marginalised to meet the government targets in order to attract funding

Agree.

**Aim 1: People - to have a safe, happy, healthy population, with people who feel valued and included.**

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We need more employment to afford to participate in sports to be healthy and to buy new homes we need more homes for people who are on lower incomes or who have struggled in the recession who can't now get mortgages not everyone can get mortgages so we need more affordable rental properties too. It will in line lower crime and people will feel more secure.

Once again, absolutely. I like the words, choice and participation especially. To use as an example, the threatened closure of Eskdale School does not go along with the vision for the future.

The council never puts the local population first. 79% of locals wanted a cinema/theatre on the the Futurist site. You ignored our request. You can write as much as you want about putting the people first, but everyone in the town knows you are the biggest bunch of liars in the town and everyone laughs when you write rubbish like this. Fire whoever writes this rubbish and lower our taxes.

Agree

I agree with all of these things, it is very important to feel valued and safe. Eskdale School in Whitby for example has many community activities taking part on its playing fields and tennis courts helping to keep the local community healthy both mentally and physically. Local democracy is everything and it is wrong that people who have no connection to our town can make decisions which if the wrong decision is taken can implode on a community.

I agree with the aim but if Eskdale School was to close this will give a massive impact on the east side of town & the wider community. Eskdale tennis club runs from the site with many people using the courts while holidaying in the area. Several football teams, archery & a church group also use the premises. People living in the affordable homes with families will need school in the future - already a boom in current year 2

1. Maintaining current recreational facilities and clubs on the Eskdale School site.

Once again a great aim, but I don't feel safe - I feel isolated and alone, scared to go out at night. My son was mugged a couple of years ago, and the police did nothing. How are we to have a healthy population when the plan of Conservatives is to dismantle our once great NHS? I rely on a pacemaker to live, I'll never ever be able to afford one if there's no Health Service. Where are the suitable and affordable homes 'for all'? Because of the government's policy on welfare (ie we're all scum and don't deserve it), I've already lost my ESA, and I fully expect to lose my DLA soon, then I shall be homeless. I don't feel safe and secure - I'm terrified and stressed beyond hope. Also, shouldn't democracy mean that the public genuinely do have input into the choices the Council make? I see no evidence of that at all, as I've already said - this council always seems to be secretive.

Again, it would be impossible to disagree with such worthy aims.

It would be churlish to disagree with the aim. It's the how that would be of more interest.

The police here are powerless.

One sports centre you have sold off does not equate to the population of Whitby

YES

It sounds good. More places need to be more accessible and inclusive for special needs people.

Agree. Ensure that all residents within the Borough are treated equally

**Aim 1: People - to have a safe, happy, healthy population, with people who feel valued and included.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 1: People, please enter them in the box below:**

The quoted aims are laudable. The ability to be able to fulfil these aims with the present incumbants is laughable.

I fail to see how the council can ensure that people are healthy unless they plan to close all fast-food outlets, ban children buying canned drinks, force children to walk to school, teach parents to cook.

I agree, I'd say that I already live with a low level of crime and a low fear of crime. But am sure in other areas of the borough this is a priority. Yes, of course people need to be healthy, I'd suggest an end to the running down, and taking over of services of our community hospitals as a good place to begin. I had two children require paediatrician appointments this year and was messed around terribly due to the change in services, and have to travel from Staithes to Scarborough in order for them to attend their appointments. This is ridiculous. We need services in Whitby. there needs to be cheaper access to the gym (at Whitby leisure centre.) here too, the fees are too high for many and even with the discount for Tax Credits it is still unaffordable to have a membership. the housing issue desperately needs addressing we need more social housing, and the current stock is in desperate need of upgrading. I live in an ex council house so many of my neighbours are YC H residents, their houses are in a very poor state of repair, And something needs to be done about the bedroom tax. It is destroying families. Also private landlords need addressing, there must be some way to ensure they repair properties I know several friends whose homes have become unliveable because of damp and disrepair. A rent cap as well so that people can afford to live. Housing in the area is a real crisis. Far too many second homes, not enough affordable properties to buy. If you want people to volunteer, first their needs must be met. People can not participate in society if they are struggling to survive. Look after the poverty in the area and more people will have the energy and time to help look after the communities they live in.

Get rid of drunks Get rid of landlords letting places out to druggies / drunks

Aim 1 : I think we would all like to agree with these statements but they are just words on paper and the mental and affordable housing is a joke

What's the point in agreeing with an aim? Read social media and you will soon see that people do not feel valued or included. Again, a number of Filey residents feel isolated and ignored.

**Aim 1: People - to have a safe, happy, healthy population, with people who feel valued and included.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 1: People, please enter them in the box below:**

On the whole we feel safe, do not like walking the streets at night though & there are no buses. Scarborough is a great place for cheap exercise - all those hills to start with, lots of fantastic walking. The price of going for a swim is quite high & this is something that is now a treat rather than a regular activity. Cycling is cheap and again very healthy, there is plenty of football etc if this is something someone is inclined to do. Housing - affordable perhaps not, the cost of the new "affordable" housing is not really accurate, however this is a government thing! As for many, many years, the issue is been able to save that huge deposit in the first instance! Scarborough is a town of volunteers! I am involved in at least 4 differing regular areas of volunteering, as well as still working and there are plenty of varying areas of community activities. One that I do feel is very much needed for our older community, is more older people's "youth clubs" Westborough Church have one which is over subscribed & there is a waiting list. It's the only place where an older person can go & just join in games, for example dominoes, table tennis, cards etc, not everyone wants to go to a pub to be able to play games.

No point having houses if there is a shortage of school places, the hospital is nearly closed the police station hardly opens or operates when it is open .....This is what you are doing to whitby people

Point one, I agree with wholeheartedly. Point two I agree with, however it would be nice to see if the recent initiatives are broadened to allow those that work outside of normal office hours are given opportunities to participate in council sponsored events. Point three I would argue is largely outside the control of a council, although building new council houses would benefit there is a much larger problem with the housing market on the whole that needs central government to review and fix (which will never happen because of vested interest). Part four is engagement, something I think is difficult no matter the town, I have attempted to try and engage in the past and although I vote and I write to my MP I do not feel fully engaged in the local community. Better awareness of events/activities/etc around the wards might be beneficial here.

Agree with the aim but with a useless Tory MP overseeing this I can't see this happening

Agree - The Borough should always set high standards in order to be the acceptable force of "government"

Yes

Agree, subject of course to any building of new housing being achieved sympathetically, with minimum impact on open green spaces - as once built on they are gone forever - to the detriment of future generations with all the social and environmental impact that results.

Please see page 1.

I agree with Aim Not many opportunities for group sports/leisure activities in Woodlands Vale area - need to venture nearer town centre. Sports Centre at present - more use of college/schools.

I agree with this aim.

To maintain an individual's rights to privacy and a peaceful existence at all levels in the community

1. Agree 2. Agree in principle, not every one can afford gyms etc. 3. Yes but needs to be down 4. Agree



**Aim 1: People - to have a safe, happy, healthy population, with people who feel valued and included.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 1: People, please enter them in the box below:**

Safety and wellbeing Interests - social cohesion Housing - Homes - two different meanings sometimes! Our weekly newspaper can play an important role - information i.e. involvement.
We need more Police to combat crime. Sports facilities are not a major priority at this present time. There is not enough good quality affordable housing.
This seems to me to be a piece of make believe gobbledegook. I don't feel secure on my own property. Items have been stolen from it. People walk through it with impunity and give me abuse if challenged as they proceed onto Scarborough Borough Council land (Cinder Track) through the previously mentioned damaged fence and (so far) unrepaired. Choice of high quality homes covered in uncollected rubbish. High levels of participation in local democracy? More rubbish more fairy stories - no Customer First - no consultation on its closure - no middle school etc. I don't think its the Council's job to make people healthy - that's for the NHS
I agree To reduce buy to let housing. Only permanent homes for local youngsters and suitable OAP housing.
Agree
I agree with this aim. However, I feel that leisure facilities need actively supporting in my region. Seafishing, no support or acknowledgement is offered to Scarborough or Filey Angling Festivals which bring a lot of people to the area and provide a lot of recreation for those involved. Parking permits during the festivals for Marine Drive and Filey Country Park and a small cash injection to the events would be more than welcome and show the participants that they local Council supports these activities and promotes the recreation it creates for its residents and visitors to this town. Also create access to certain fishing venues without prejudice to its users.
Sorry, but there is little you can do about these. Some are not your remit, others are personal choice. The last one is not possible as the use of net for polls are very limiting and results unsafe.
Yes, no comments
Agree
Yes. We are fortunate having many gyms in town. I think the large number of unemployed people should be encouraged to participate in sporting activities. This would contribute to their mental and physical wellbeing and give purpose and routine to their lives - enhancing their prospects for employment.
Needs to be affordable, accessible and at convenient times. Could the Council provide a "one stop shop" whereby community and voluntary groups could publicise their needs and activities - it is important that this is not just online.
Agree with the aims, but have grave doubts as to whether the Council is able to achieve any of them. For instance, allowing some pubs to open until 1 am in the morning encourages anti-social behaviour, which I have had personal experience of !!
For the people of Scarborough - Yes - we need better Policing, people on the street so that can be seen.
Yes agree

**Aim 1: People - to have a safe, happy, healthy population, with people who feel valued and included.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 1: People, please enter them in the box below:**

Yes I agree with aim. I regard the St Nicholas Street closure as a failure to control. I objected to the proposal on my last return on the grounds that the closure was to protect clubbers, drunks and revellers, not us.
Yes
Totally agree
agree
Yes I totally agree
Agree - but, again, these aims are rather like 'motherhood and apple pie' - almost impossible to oppose. But I suspect some - especially aims 3 & 4 will be hard to achieve.
gree
Agree totally
Yes
Agree
Yes, as long as the cost does not fall on the few.
Very strongly disagree with third aim. If it had been left up to SBC, we would probably be 169 years old before we qualified for social housing. The scheme that you belong to is a shambles.
Yes agree have more reliable Doctor surgeries and the Council listen more to the people more Police on the street more activities
In order to do this the people of the borough [residents] have to appreciate their town because at present that is not the case.
Agree.
I totally agree, but to make people feel safer from crime the punishments needs to be harsher to act as a real deterrent. With regard to affordable homes, these should not be built for landlords to purchase in order to rent out.
Emphasis on sports/leisure neglects the importance of arts activities to well-being (singing; dance; acting; book groups). No mention of positive health initiatives in relation to eating, drinking.
sounds good, other than how people feel about crime and crime rates bears no resemblance to the reality. You should aim for low crime rates not the idea that people feel safe. This feeling will change based on todays headlines
yes.possibly to add that people feel that there is a prosperous future and a good quality of life for their families and communities
This aim must be paramount. Without people,the Borough is meaningless
Yes I agree
Point 2 - what about the proper who are not healthy? should we not offer them support
No - Policing has got worse - less face to face contact No - Sports facilities have been lessened and are not being replaced in a way the community wanted. No - The shortage of affordable/housing association homes is still there - rough sleepers have increased No - participation in local democracy is still a minority sport, understandably so, when the people's representatives take absolutely no notice of what the locals are saying. Community action and volunteering has occurred mostly to paper over the poor quality of services being provided by the Council in such areas as Parks.
Agree

**Aim 1: People - to have a safe, happy, healthy population, with people who feel valued and included.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 1: People, please enter them in the box below:**

To have a healthy population then you will have to sort out the problems at Scarborough hospital. Also this year we had a huge mess up at the dentist at Robin Hoods Bay. I broke two teeth about August and the problems we had with the replacement dentists meant we had to change our dentist to gain some satisfaction and believe in. I finally saw a dentist in December who pulled out one of my broken teeth and I won't get it replaced till August!. There are many reports on Face book regarding the dentists surgery at RHB. We are both short of Dentists and Doctors here at Scarborough.

I agree with this and would also suggest that when the new sports facility is open at weaponess that residents could be given reduced rates to encourage more usage.

The aim is admirable. However, unless real and tangible progress is made regarding crime and fear of crime, it only ever remains an aspiration. Year after year we are assured that this is a priority aim yet year after year we see fewer and fewer policemen and women in high visibility roles, e.g. patrolling our streets and engaging with the local community. Town centres are virtually no-go areas throughout the weekends due to alcohol and drug fuelled incidents.

## Corporate Plan Consultation

### Aim 2: to protect and improve our environment, now and for the future.

Please state if you agree with this aim, if you have any comments or suggestions to make about aim 2: Place, please enter them in the box below:

I strongly support this aim, and also the four specific sub-aims. I would add that we should protect and promote our coastal heritage, for the benefit of all citizens of the borough.

Agree

Spend more on flood defense, also spend more on the coastal defenses that need money.

Agree Maybe something about a vibrant night-time economy?

agree strongly. we need to advocate better catchment management to prevent flooding downstream, including working with farmers on floodplain areas. we should do more to campaign for the recognition of our borough's soil carbon reserves including the moorland blanket bog and lowland fen peat reserves in the Vale of Pickering as intensive management practices, including land drainage and cropping are causing mass wasting of these carbon reserves amounting to thousands of tonnes of CO2 per annum. Parks and Open spaces including countryside areas in the rural parts of the district need to be managed pro-actively to ensure that the high landscape value and ecosystem services benefits they provide the Borough with are protected and not eroded through poor planning and short-term cost saving measures.

Yes very good

No measurable targets.

The plan should set out proposals for protecting and promoting heritage and conservation across the Borough. The Borough should promote excellent transport networks, including strong public transport to support well-being and the economy, with good infrastructure for walking and cycling.

Agree but Scarborough needs to develop its unique position as Britain's first seaside resort. Too much of the heritage is torn down and replaced with soul-less or gaudy monstrosities. e.g. the Brunswick Centre and the proposed Flamingoland development.

Can the Council afford this? In any realistic assessment?

Agree, we need to make positive aims and contributions for the next generation and be mindful of this at all times

Agree and would hope that with regards to this the Council would be aiming to protect the community from fracking

agree

Will the clean streets etc be maintained to a decent standard instead of just bodged up ie paving slabs replaced with paving slabs instead of tarmac; when the verges are cut will they be edged and the grass picked up instead of being left to rot and run into drains to block up the sewage system and thereby add to the flooding; will leaves be picked up instead of being left to rot block the drains up, and make the pavements unsafe for pedestrians. Will a drain cleaner be bought and employed full time in the borough to keep the drains clear and prevent flooding.

More trees to be planted. More education on recycling more items to be recycled eg tin foil.

I agree with the aims but the current policies in place will mean these are not achievable. e.g paying to empty your garden bin.

**Aim 2: to protect and improve our environment, now and for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 2: Place, please enter them in the box below:**

Financial constraints will hold back what we would see as desirable. On this coast though the potential commercial hit from accepting financial compromise is daunting. Public Participation will do doubt continue to make up for the council's inability / shortfall.
I really must make a comment on the number of people who have been refused help on recycling at the site in Scarborough, one of which was about rubble and being told they were going to be charged and there was no help as regards the bags they were told they had to use. If the council really went to achieve their aims they MUST make using the site easier and a lot more help and clearer information for the public as well. I have to report that the general feeling about the cleanness of the town is not too bad, but it dose appear the council cannot cope as well in the summer season especially on the seafront, if the council can not cope then I suggest asking for advice from other seaside towns who can!
Agree. I think that the word "safe" should be included in the first line, so that it would read "Clean, safe, well maintained and managed streets, parks and open spaces." Currently there are very overgrown, unmanaged areas in South Cliff Gardens which deter some garden users because of the dense tree cover preventing natural surveillance. Use of CCTV could also be considered in parks.
not sure what is 'high quality development' ...implies 5 stars and upmarket only
yes
Great Why not ensure all chemicals where possible are eco friendly ie plant based - cleaning products are used throughout the council. Why doesn't the couldn't properly clean the public sewers? You clear one blocked drain - which simply moves the problem down the pipe. Why isn't peasholm park managed properly? It should never flood if the slouse gates are used properly like they were designed. Instead you leave them all open and wonder why the top ponds are empty and the bottom over flowing onto the road. Why don't you ban building on floodplains
Agree
Do we have a high level of expertise in the borough that can deliver environmental sustainability?
No there is dog dirt on almost every path and alley within the local vacinity, as previously stated 'tweens' are vandalising parks as they have nothing better to do, ruining decent activities for younger children who should be able to play on safe equipment. Publish your sea defences and budget plus your recycling figures then we can decide
A longer tourism season would help more justified and help pay of the services we would like to see. I think selective plan of parks and open spaces is needed to make it affordable. Better planning of housing, with bus routs, times and cost is very important.
Tell us how you will do all this please.
Recycling is dealing with a problem, reducing waste to start with could help eliminate that problem. The borough could take a more proactive view. The physical environment of the Borough is under significant threat from fracking. If tainted with a reputation for poor environment and ecological problems tourism will suffer greatly as will quality of life. I would like the council to take a firm 'no fracking' stance.
Agree

**Aim 2: to protect and improve our environment, now and for the future.**

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the only time the roads are maintained is for an occasion, ie the bike race. The streets and roads are left without any attention, the side streets are now impassable in the villages. the fear of fracking is already present Recycling is a joke when it is all centralised for destruction
Agree but Whitby should not have Scarborough's cast offs. We are as important as Scarborough is and funding should be shared equally.
Agreed. Not very high quality planning regarding the closure of Eskdale though.
My street hasn't been swept in six months. You're having a laugh, surely?
Agree
I agree with statement. What I do not agree with is when planning and development involves schools and there playing fields. Whitby has already lost one playing field, Helredale playing fields. We cannot loose anymore !
I agree but as my previous reply - the east side of Whitby is losing green space with recent building work starting at Helredale. The open spaces at Eskdale allow a wide range of people to enjoy leisure activities, Living in Whitby, major work is currently being undertaken at Sandsend for the future
I agree
Once again a noble aim - but I can't help feeling we're being fed fertilizer to keep us quiet while the council just carries on the way it has always - dismantling anything of value that this town has and replacing it with tat. A way you could improve our environment is to not just clean the streets that tourists go down, and reimplement weekly garbage collection. As for High quality planning and development - this council does exactly the opposite of that - going back many years - the Floral Hall was a beautiful building, but I'm guessing a councillor at the time had bowling as a hobby - how else could they justify such a massive eyesore for such a niche sport? Over the years we've lost so much beauty from this town. Then there are the roads - my goodness they are a mess! Badly maintained, badly managed - the traffic light system is just nightmare fodder. The roundabouts worked, so why lose them? And the parking!!!! Well enough has already been said about that.
Agree
Bullet point 1 should be a standard not an aim. Some streets in town look like slums, Clifton Street for example. Bullet point 3, 'well managed' ? Most people haven't yet forgotten the 'well managed' Marine Drive flood defence 'arrangements'.
Stop the benefits by the sea culture and reduce the hereby kyle wannabes
Limited rail link, no buses to half of east side and costs of transport poor for us all
YES
I agree. I do not think it is right to charge for garden waste as I believe it will lead to a lot of fly tipping and dumping of waste.
Agree. Review waste strategy - the latest pay pay pay for disposing of domestic garden and building waste discourages recycling and encourages fly tipping
Once again, the quoted aims are excellent. The parks department in Scarborough have always delivered. The planning and development of the borough is ruinous, and will continue to be so whilst the powers that be whimper to the chosen few. The debacle with the Sands development and the massive overspends on council run project make Scarborough a laughing stock across the country.

**Aim 2: to protect and improve our environment, now and for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 2: Place, please enter them in the box below:**

I agree but can you explain why the council plans to charge for collecting household garden waste? This is guaranteed to result in less recycling by the general public. It also sends the wrong message. The council should be providing every level of encouragement to the public in this area.

I agree these are admirable aims. But please do something about Staithes water quality. It should not be a matter of declassifying the swimming water. We as a community deserve better, SBC should be doing everything within its power to reduce the risks. People WILL swim in the water. You may not be able to get it to the standard asked for but for goodness sake get it to the highest standard possible. We just want an improvement. Not to have the problem ignored. I reiterate people WILL swim. Reinststate the east pier bridge in Whitby. It is a disgrace that it has been missing for so long. more dog waste bins please. Lastly please provide larger blue wheelie bins, we are a family of five and I try to buy goods with as little packaging as possible, yet frequently find my blue bin overflowing by the end of the fortnight. I notice all my neighbours who are families have the same issue. And no, do not bring in charges for garden waste. this will only lead to fly tipping and whilst garden waste fly tipping isn't as detrimental as white goods ect it will still be unsightly. And there will be rotting sludgy piles of grass clippings all over the place. How can you expect people who struggle to feed their families and pay the bills to fork out extra on top of their council tax to have their garden waste removed.

Agree with aim 2

Of course people will agree with this aim. Ridiculous question.

Most areas are clean & our parks are, the gardens are lovely & a credit to the town. Recycling really agree with, however, when a family has a number of young children - one Green bin is not enough, this is leading to overflowing bins and in the wind, stuff blows about leading to very messy areas. I firmly believe that when you have more than four people in a household then they need two green bins a fortnight. Years ago when mine where little, we had Terry nappies, which were washed, now the all have disposables, which need to go into the green bin, with little babies, the bins are soon very full. We used to have coal fires and burnt a lot of our rubbish, I used to use the dried potato peelings on the fire every night to "bank it down"! Now everything goes into the bins, Charging now for the garden refuse is not a good move, when you compost this anyway & you will make fly tipping more of a problem. Please rethink this.

I agree with all these aims, however you as a council are not achieving these by far. The clean spaces works well when you have the manpower to empty bins as they get full, it works some of the time but I often approach bins to find them tipped, full or vandalised and they remain so for weeks at a time. During high tourist season you can sometimes be hard pressed to find an empty bin - not enough collections or provisions made to maintain the stock of bins at an acceptable standard. Despite this however, the borough does remain largely clean. Planning and Development, albeit I only have anecdotal evidence.. for example the Drive Through cinema could have been opened up to public consultation but it wasn't, the cinema that has had plans drawn up since 2008 was indefinitely put on hold despite being in a prime location - apparently so that the councils preferred cinema could be built down in the North Bay, maybe that wasn't the original intention but to joe public that's how it looks. More public engagement on these processes maybe?

**Aim 2: to protect and improve our environment, now and for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 2: Place, please enter them in the box below:**

If we can't stop and prosecute owners allowing their dogs to foul without cleaning up, I can't see these grand aim's being achieved. Again, with a Tory government neglecting our investment in alternative energies, this is pie in the sky.
Our streets lack general cleaning & the pavements in some areas are a disgrace. We have no money to spare to spend on reducing carbon emissions. You allow planning of the football ground on Weaponness with the suggestion that traffic can be reduced by the use of Park & Ride but the Park & Ride is not open for Evening matches etc. We should be using the money to demolish the Futurist and shore up the banking to refurbish the theatre. The proposed usage is not high quality for such a prominent site.
Agree
Yes
Agree
I agree with aim
Ensure all drains and ditches are clear so water can get away before flooding. Prime example Scalby cut. Years ago it was 4-5 yards wide with no obstructions (e.g. trees etc) right through so nothing could cause a blockage and therefore flooding.
Clearly, I would agree with this aim which, like the others is aspirational. I remain concerned about the relationship between Planners and developers having seen, over the long term, the destruction of some of the town's lovely buildings - to be replaced by ugly, poor quality "developments"
Yes, more can be done, more domestic and retail properties self sufficient in green energy. More effective use of energy by local authority i.e. street lighting especially in summer. Roadside maintenance contractors made to improve level of services i.e. hedges etc. cleaning road signs to improve visibility.
Agree, apart from coastal management. Nothing seems to be happening over landslip.
Yes
Make good use of people doing Community Service
I do not agree. Clean streets - "well managed" - I don't think so, if there's room to put a parking space its metered and pay extortionate fees High Quality Planning - what "Planning". Its not much high quality but medieval. Well managed flood defences? Please don't make me laugh any more. Just ask my near neighbour (garden house - Water Lane) about flooding. Their insurance company will back them up. Environmental Sustainability - What's that. We can't even get normal household rubbish removed.
Yes I agree, but public areas need to be kept up to scratch i.e. weeding, loose paving stones etc. Paintwork, general husbandry can be lax. Clean and well maintained public conveniences. To make more vehicle free zones with more out of town parking and more public transport. This will be an ongoing problem with ever increasing population and car usage.
Agree
The aim is good except provision needs to be made for those less active to collect their recycling material. Wheeling bins on the streets to blow over is ludicrous especially when windy.
These have been priorities for ever. They should be the standards you work to. The last one is a good aim but finding firms to take waste, and people participating more will be a problem.



**Aim 2: to protect and improve our environment, now and for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 2: Place, please enter them in the box below:**

Yes. Streets, parks and open spaces could be a lot cleaner.
Dog waste needs better management. Fine people and shame them.
Generally agree but the Council needs to re-visit the Kittiwake/ Herring Gull problem ..... what has been agreed is not enough to contain/solve the problem.
Yes. More should be done about dog fouling! It looks disgusting and is a threat to good health. In Autumn, leaves must be removed from streets. Drains must be cleaned regularly. Rivers and streams must be made deeper to reduce risk of floods - this could be done in dry weather. More use should be made of solar panels - e.g. street lighting etc.
Planning needs to take full account of our role as guardians of our heritage. This has been neglected over the past 50 years. The Council must enforce regulations which require owners of listed buildings to ensure they are protected.
Managing flood defences? This might be more achievable if planning permission was NOT granted for houses to be built on know flood plains! Clean Streets? When some are littered with rubbish from ripped bin bags ! And the Council's answer to overfull bins with the "wrong" contents is to remove the "offending" bins! Any wonder that fly-tipping is on the increase.
Yes I agree. I walk around our village, Hunmanby, and I noticed litter around the verges between Sands Lane and the Industrial Estate, which is the approach to the village. If the Borough's villages are kept clean it would look better for the visitors.
agree with your ethos, unsure if I trust the council to follow it through.
Yes I agree with aim. I would wish to comment that the grass cutting and street maintenance in this area is excellent. The southern recycling facility is also on a par.
Yes
Yes, agree, when you visit other towns and see litter and graffiti on pavements with weeds growing out of the gutter edges, the areas look neglected and off putting. The Borough to its credit has identified these issues before and addressed many. However,sadly dog fouling does appear to be becoming much worse around Scarborough and conveys a bad image to visitors.
agree
I agree yes if you have the money
Agree - provided your interpretation of 'well managed' coastal defences does not include the ridiculous and unsightly proposal for rack armour around the Spa. I'd like to congratulate the Council on the state of the parks and most open spaces.
AGREE
Again woolly
Yes
Agree
Yes so long as certain places ,eg Whitby is given its fair share and not left to rot as it is at the moment!
Sounds good but is it achievable?
Agree. Employ more staff
The word protect leaves a lot to be imagined in this day and age, with the world wide problems

**Aim 2: to protect and improve our environment, now and for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 2: Place, please enter them in the box below:**

Agree. It is really important that we keep the town and open spaces clean and tidy. Cut down on anti-social behaviour and attract working people to the borough as a good place to live

I agree. although there are parts of the South Cliff area that need to be cleared of drug users. We also do need flood defences as we have seen that Scalby is often flooded.

I assume there will be specific targets? Well maintained and managed leisure facilities to link with Aim 1?

agree

Ok

agree with aim, but the division between areas that get NYCC Highway services (almost non-existent) and SBC urban services (several divisions higher in standard) needs to be addressed, as well as the need to focus on the probability that NYMNPAs have their economies, housing provision held back compared to SBC planning areas.

Agreed but housing should be affordable for our young

Yes I agree

Yes

Once again fine words but they are undermined by the town's experience of : less street cleansing, gully clearing, cut backs on cleansing staff, park staff, attempts to privatise the nurseries at the expense of local jobs and footpaths that are a danger to life and limb from uneven surfaces and overhanging hedges. No - things have frequently to be challenged by the Civic Society and even then common sense and good design does not always prevail. Well managed coastal and flood defences would be good but again the track record is bad e.g. the Spa debacle - money wasted on expensive consultation for information which the public and local expertise could already provide. High levels of recycling are good targets but without a better educated public is not being achieved. Council charges for accepting and/or collecting certain waste has led to an increase in fly tipping - savings made must be negated by the price of clearing up the fly tipping.

Agreed. However, this aim is urban-oriented. Residents of the rural wards of the borough do not live in 'streets', near 'parks' and most of the open spaces are outside the borough's responsibility. In the future, good management of coastal defences may include decisions on what NOT to defend. Early consultation on the principles and practice of such decisions is essential.

**Aim 2: to protect and improve our environment, now and for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 2: Place, please enter them in the box below:**

It says well managed coastal and flood defences. We have just been watching the floods at Whitby, and this year we have had to invest in a 4x4 simply to get us to the main road. The volume of people where I live has increased over the past couple of years but nothing has been done to improve the road system or dig out the ditches and provide drains underneath where the entrance to a field is from the road. This causes the water to flow down the road each side as Farmers never dig out the mess they make. Two days work would solve the problem. This water flowing down each side of the road then freezes when the temperature drops. I have seen four inches of ice covering this road down to Ravenscar Windmill at times, from the mast. Hence we had to have a 4x4. This affects everyone not just me!. Much more effort put into drainage. The NYCC will say they have no money. They always say that, they go on special course of instruction on what to say. I accept money is tight but it does not mean there is no money at all. The floods have shown that much needs doing and small scale work often can save problems in the future. When it is so obvious as to what should be done why isn't anyone doing it. We want action not words. The Sea cut would never have been built if they had waited for all the permissions and meetings and talks to take place they got on with it and aren't we glad. If you want to reduce carbon emissions get the land owners to stop burning off the heather and start cutting it with a machine. Burning is cheap, using a machine costs money but so is the cost of the damage CO2 does to the environment.

I agree with this, but would add that holidaymakers could be made more aware or indeed fined for littering a sunny day on the beach results in lots of rubbish left behind and in the car parks too.

General litter and in particular, chewing gum and dog fouling continues to be a real problem. Even when reported it sometimes takes a week or more, particularly regarding dog fouling, for action to be taken by which time the issue is no longer relevant. Given the number of Traffic Wardens on our streets in the summer months is it not possible to empower them to address some of these issues too during their everyday duties?

## Corporate Plan Consultation

### Aim 3: Prosperity - to develop a prosperous and innovative Borough, with a highly skilled and aspirational workforce.

Please state if you agree with this aim, if you have any comments or suggestions to make about aim 3: Prosperity, please enter them in the box below:

I strongly support this aim, and in general I support the six specific sub aims. I believe that the first sub aim should be amended to include adult learners as well as young people. In fact, it is hard to see where else workforce skills will come from without addressing skill gaps among adult workers!

Agree

No, Not down to the council down to the colleges and university. It should be the job centre improving unemployment not the council

Agree Maybe something about the towns emphasis on families?

Agree. The aspiration to be the most skilled coastal community is ambitious but a good and achievable one. An observation: May be open to misinterpretation by the residents of Whitby and Filey (who feel perennially put-upon by their larger neighbor) if they interpret 'Coastal Community' as Scarborough, rather than Scarb, Whitby, Filey and everywhere in between. Also what about those communities who are not in coastal parts of our Borough? Do residents of Snainton, Brompton, Wykeham, Seamer, Ayton etc consider themselves part of one Coastal Community? Strongly support the development of more sustainable tourism, alongside traditional family seaside holidays there is enormous scope to offer high quality year-round heritage / landscape and nature based tourism, along the lines of the 'Yorkshire Nature Triangle' model and supporting the diversification of rural farm businesses into the tourism sector especially in the underappreciated coastal hinterland eg Vale of Pickering

Yes very good, a hard target to achieve though.

No mechanisms indicated. No measurable targets.

We welcome the focus on skills, but believe that the Borough should also promote high skills employment so that talented youngsters do not simply leave for jobs elsewhere.

Agree.

Shouldn't you mention jobs? Not much support for tourism across the Borough when you are trying to close the Tourist Information Centres Should there be something about working with partners?

Agree

Agree but skilled population is of no use without attracting businesses that need them so feel that attracting business should also be an aim in prosperity

agree

Where will all these skilled and aspirational workforce be employed? There are few vacancies with little scope for movement with no retirement age people are having to work longer and the jobs are not available. Young people are having to move away from the area to achieve a reasonable standard of living and any job prospects Scarborough is going to be an old peoples town full of charity shops, vaper shops, betting shops, etc

Yes.

**Aim 3: Prosperity - to develop a prosperous and innovative Borough, with a highly skilled and aspirational workforce.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 3: Prosperity, please enter them in the box below:**

<p>I have my own business and would love to train people up and improve wage rates yet there is no support for me to do this and grow. There is no support for adults who are working to retrain and gain different skills so they can contribute effectively to the skills gaps in the area. The courses on offer do not offer flexibility and are around funded QCF qualifications. They do not necessarily deliver what is needed for the area. To develop sustainable tourism means the people who work in tourism need developing e.g. hospitality, customer service. I appreciate there are limited funds for these areas as they are not priority areas in terms of skills development. However to be truly sustainable and high quality means people need to feel valued and seen as important to the local economy. This does not just mean paying more but means they are qualified, receive appreciation and are happy in their work. Happy staff makes happy customers and ultimately high quality.</p>
<p>This is clearly a very aspirational aim but 'vision' needs to be aspirational and at least sets out the direction for the Borough.</p>
<p>There is a huge need for people with working skills in this area, but firms that offer training are in short supply.</p>
<p>bit of a Big Brother again in tone here!...versus facilitation and providing the framework for things to happen</p>
<p>yes</p>
<p>Again - good idea but with do much disparity within the council between service areas regarding pay. It appears those with limited skills and are out right incompetent get decent pay and those who are highly motivated and good at their job are abused and paid peanuts. May I ask how much you spend on training at the council. I know many employees who have never been on any training courses due to no money in the budget and you won't pay for accredited courses only day lectures / talks People want qualifications How come you have a similar wage structure to Yorkshire coast homes but you pay 10k less for most jobs. The council fails to recognize the skills and responsibly many post holders have in order to save funds to enable higher pay at the top.</p>
<p>I would suggest that the tourism element within this priority is beefed up much more to include developments in quality accommodation, retail offer and transport links. Also investment in our visitor economy Improving evening and night-time economy Developing the resorts digitally to become smart and connected digital towns Support The development of a vibrant digital and creative business sector Maximising the opportunities to promote the Yorkshire Coast Brand</p>
<p>Can you define 'the most highly skilled coastal community'. How do you propose to increase wage rates and measure such an increase?</p>
<p>Keep Hull Uni on Filey road, aim at furthering the prospects of those with outdated skills and update them, make it viable to work and learn whilst having a family! Make sixth form and ycc appeal to our future workforce, don't let them slump into something grab their attention, aspirations and inspire them to work for a career.</p>

**Aim 3: Prosperity - to develop a prosperous and innovative Borough, with a highly skilled and aspirational workforce.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 3: Prosperity, please enter them in the box below:**

I think there is too much talk about skills, create jobs and train people from there with help for employers. We need to get people wanting to work, willing to start at the bottom and work there way up, earn it in a way. I think too many people want the good job without doing the groundwork first, ideas have to change!!! Labour market will always change, skills needs will change at a faster speed like the rest of our lives, and so we need to educational system which isn't fixed and can change at the same pace. Better wages will only come with a different type of tourist i am sorry to say, once hotels have more money they will be able to pay more. If living costs is an issue? we should look at making it cheaper for people to live, ie more suitable accommodation for young workers, cheaper and more suitable travel arrangements. (believe it a hotel manager we had problems getting staff in on a sunday morning due to buses!)

Exactly how do councillors intend to improve educational attainment when they do not teach or run our schools and colleges themselves? Quite what all this has to do with managing budgets and providing basic council services is a mystery.

I agree.

Agree , but it's a big task

the level of skills must match the ability available, the number of persons holidaying in custody to be with relatives is far too high, the level of rehabilitation available is greater that the opportunities for non offenders. the tax payer is currently funding the employer by tax credits, this is not sustainable the traveller community are supported and funded whilst the indigenous is forgotten

Agree but feel we are the poor neighbour in this case.

This needs to be done before 2030 this statment should be improved by 2022 at the very latest this is the problem to the whole of the borough.

So important. Especially important then to keep Eskdale open as the aspirations of our students will be wiped out if you close the school.

With you lot behind the local higher education system, I think you'll only end up creating a slave class for the town's Victorian employers who pay a pittance. I did notice you paid your own staff the living wage, and raised our taxes to do so. People with a brain leave Scarborough because the town is riddled with nepotism and corruption. Lay on decent public transport to Leeds and we locals will prosper just fine. And stop it with that sustainable environmental crap. Its just an excuse for some overpaid idiot to write rubbish and make themselves feel worthwhile. Fire whoever and lower our taxes.

Agree

Whitby is gaining a potash mine and so it is very important that our youngsters get the very best education. Keeping them engage in a happy secure learning environment is important so they can attain and achieve the very best that they can. That is what Eskdale school is so successful at.

Education & aspire young people - please DO NOT allow NYCC to go ahead with proposals to amalgamate Eskdale with Caedmon College. Our children in Whitby & the wider area need to have choice of where they learn not be backed into a corner to go to a super school. Caedmon & Eskdale should have been left to run 11-16 and the college offer 6th form. Sadly youngsters leave the town at 16 to study elsewhere options on offer elsewhere are more attractive & the new engineering college is an excellent addition to 'choice' for our children.

It is essential to retain Parental choice in our children's education. One size fits all education will fail all our Children and result into a lowering of standards and outcomes. Eskdale School needs to stay open.

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<p>Haha!!! Is that why you stopped the drive in cinema? Dear Lord, ok, let's carry on. Well, how exactly are you going to establish the Borough as a national hotspot of Higher and Further Education, when due to the governments policies no one but the elite few can afford it? How do you propose to compete with holidays abroad to get tourism here when all there is is the spa, the Open Air Theatre, some crappy amusements and the sea to entertain them? (I don't include the Theatre as its tickets are so expensive).</p>
<p>Agree. A first step would be for SBC to introduce the living wage for all its employees.</p>
<p>Bullet point 1. How ? Bullet point 2. Does that mean better trained Cleaners,, Carers and Catering workers? Bullet point 3. I won't be here then to check. Bullet point 4. Neat how that fits with the development near weaponises Park.where did it all go wrong with the college on Filey Road. Bullet point 5. Yeah right! Bullet point 6. I don't think the day trippers from Leeds, Bradford, Huddersfield etc are prepared to pay for 'high quality'.</p>
<p>When genuine trades people are unable to set up in business without having a plan that has been drawn up and passed by the council business adviser?</p>
<p>Wages improvement set by government</p>
<p>YES</p>
<p>I believe asking people on Job seekers to do some work in the community may help with their skills and help them find work. I'm not talking, working for nothing, just a few hours per day.</p>
<p>Agree. Equal opportunities across the Borough Support tourism Press central government to dual A64 Improve rail service</p>
<p>Great aims. Perhaps someone with a little common sense will be appointed to ensure that these can be carried out.</p>
<p>Fine, but I fail to see how the council can establish the area as the most highly skilled coastal community - this will be dependent upon all the other coastal councils throughout the UK, something that Scarborough cannot control.</p>
<p>I agree with the aims, but this can only be achieved if we focus on making employers pay fairer wages and provide more stable employment, we need to encourage a wider range of job opportunities and I agree that whilst tourism is vital to the area we must encourage other forms of employment too As to education it is absolutely VITAL to the Whitby and district area that Eskdale school is NOT closed. To even think about reducing secondary provision is absurd. We deserve choice, choice is vital to the children. By closing Eskdale you will be limiting the educational opportunities for our children, it is grossly unfair to take the school away from our community. There are many children for whom Caedmon is simply unsuitable. Better transport links so that kids can go on to college in Scarborough and teeside without having to move, living away from the parental home is simply becoming more and more difficult for young people. And so the lack of affordable transport to colle ges means many are unable to partake in further education. Bus passes for young students, if we can give every pensioner one without any consideration as to if financially they require it we can give students them so that they have better opportunities for tehir future.</p>
<p>Aim 3: how about starting with primary school teaching support, it's only just about the minimum wage.</p>
<p>Again, of course it's an aim to agree with, but how do you plan to achieve all of these things?</p>

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<p>To develop tourism then the Council do need to listen to the people of the town, read what I wrote on page 1!!!! Perhaps to get the younger people into workplaces then look at them working alongside people who are coming up to retirement. For example: ladies should have been retiring at 60, due to lack of government pension until age 66, could the council not work with businesses to promote them taking on youngsters, they work alongside the older "buddy" for three years, then for the next three years, the younger one takes over their role &amp; there is a slow down by the older person, who perhaps is encouraged to undertake a slightly easier more part time role but continues to teach the latest newer members of staff coming into the work place, thus ensuring that Scarborough continues to have all the skills in place that is required to continue to prosper. I could perhaps explain this easier than I have written it.</p>
<p>Kids are happy at Eskdale school, they perform well and this has a knock on effect to the workforce of the future</p>
<p>All I can say, from growing up in this area and being in the local schools - good luck. Aspiration for those who remain is low, those who are talented and educated move outside the area as soon as they can and those that remain end up bitter at the fact their low wage job can no longer afford them to move out the area. Allow for those who already live in the borough grants to reskill, for education so that they can remain in the borough is paramount to any 'upskilling' that is done in the area, what we don't want to do is decrease unemployment, increase the average wage and in turn increase the affluence of the area while also alienating those that have lived here most of their lives as a net result.</p>
<p>We need better connected, dual carriageway roads - primarily to York. Without any serious look at this. we will be a "town at the end of the train line" This effects attracting tourists and business partners. Zero hour contracts on the up, insecurity in employment, Scarborough isn't an attractive place to work.</p>
<p>Agree</p>
<p>Yes</p>
<p>Agree</p>
<p>I agree. A highly skilled workforce is desirable, but we need to ensure we attract employers to use those skills. Under-employment is very frustrating - i.e. attain a degree but work in a café.</p>
<p>Agree but feel in today's climate aiming too high.</p>
<p>I agree with this aim. However, I am very concerned about the state of our main street (which made a poor show at Christmas). There is so much potential for being the public face of the Prosperity Aim which appears to be neglected. The wretched state of the shopping opportunities sends people to the "internet", mail order firms and out of town. How will tourists rate us and return if they are not safe, engaged and nurtured? (Plus the walkway surfaced need urgent repair)</p>
<p>skills provision - yes but how    hotspot - yes but perhaps we are not best placed for this    Sustainable Tourism - yes - use what we have got</p>
<p>A noble list of intentions. HOW are these to be achieved? Yes - I agree wholeheartedly. - Action - to follow?</p>
<p>Agree</p>



**Aim 3: Prosperity - to develop a prosperous and innovative Borough, with a highly skilled and aspirational workforce.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 3: Prosperity, please enter them in the box below:**

I do not agree. How is amalgamating a middle school (the only one we've got) with another College going to improve young people's education. Do you really know what skill provision is needed for the labour market. Then why have we not got a famous university - why do most young people move away to obtain further education. Suppress wages - keep people low skilled in low skilled tourist industries - it makes them economic (cheap). Tourism is never high skilled.

Tourism brings in revenue, but does need to be of high quality. Keeping large catering companies at bay and encourage individual enterprise before local endeavours get eaten up and the areas lose their charm like other places around the country. Too many places are all the same with the usual companies and businesses moving in (a shame). We have charm to sell not tat and rubbish food outlets.

Agree

This is good except on the tourism. Please note all events which create tourism seem to be centred around the seafront area. There are many other areas in the Borough which could do with their fair share of this input.

A big problem is there is little industry to support the skills. The town will not support a lot of HE. Too small, too far out and no history.

Yes, no comments.

Agree

Yes I applaud the support for the Market Hall. However, we must encourage more locals and tourists to frequent this venue. To increase variety of businesses here, the Council must reduce rates for the shopkeepers. Free parking (short-term) in the area around the Market would encourage car drivers. (They prefer supermarkets due to free parking).

It is vital that education is broad based to ensure roles can be filled to meet Aim 1. Avoid if possible a narrow emphasis on currently fashionable vocational trends. Broad based education is important to ensure adaptability and confidence to engage with changing opportunities.

Again I agree with the aims, but not sure how the Council intends to achieve them? e.g. How will the Council "Improve wage rates" apart from those of its own employees? How are you going to fulfill the training needs for the labour market?

Yes I agree

Sort of agree. I think you missed about the need to make it an attractive place for business. Increasing the skills will do nothing if no businesses can afford to trade in Scarborough. At the moment don't think it is attractive.

Yes I agree with aim.

Yes

The situation regarding the University of Hull in Filey Road does give concern.

agree

Yes agree

Agree. Regarding Sustainable Tourism - I think the Council should be aware that the heavy drinking culture along St Nicholas Street, St Thomas Street and Eastborough is a serious deterrent to many people visiting the town centre in the evening. Several of my friends and relatives regard the town centre as a 'no-go area' for the over 50s on Friday and Saturday evenings .

AGREE

Yes.The Council should ensure on any contract/development it is associated with it includes a contractual requirement to employ a percentage of Borough residents and source materials from Borough suppliers.

**Aim 3: Prosperity - to develop a prosperous and innovative Borough, with a highly skilled and aspirational workforce.**

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Agree
This area is a tourist area with natural beauty, which tourists appreciate for what it is. We need to maintain it and not make it something it is not.
Once again, it sounds good!
Agree. Stop closing well known places reopen tourist office more education more jobs
In order to do what you aim to do there has to be more industry brought into the area, because without this there is not a chance in hell of achieving this
Agree. Not only do we need to attract businesses, we need to promote the borough, making it attractive for working people to commute from. There are excellent and improving rail services to York and Leeds.
I suggest that the business rates should be lowered so that businesses would be able to employ more people. We do have a Technical college which trains in many skills. The wages are and have always been low but once the new minimum wage comes in this will make a huge difference.
Most highly skilled community nationally, regionally, in Yorkshire.....? How far can you aim to increase educational attainment given its control lies at County or national level or within those schools that have Academy of Free status? Is the wage rate target linked to direct Council employment and is the intention to target National Minimum Wage or Living Wage?
It seems unlikely that a Borough Council can affect wage rates in any other area than its own employment. If you mean that you will be encouraging job creation, upskilling labour by enhancing school performance, and creating a scarcity of labour as unemployment is low, that I agree with.
Strongly agree
Absolutely. We must make the training and better educational opportunities in Scarborough more available and accessible to young people in the Northern Area. Tourist businesses often prefer low paid poorly trained staff, when the area needs the opposite to attract back better off visitors from both the British Isles and abroad. Our area has so many "blue collar workers visiting all the year round (who come just to go to the local hostelrys) that we have become a tourist monoculture that has no interest in our heritage or landscape, and in which non-accommodation, non-pub businesses struggle
Agreed. Without a focused workforce, all might be in vain
Yes I agree
Yes
1. Fair enough 2. What labour market - how high is Scarborough's unemployment compared to national statistics. 3. Laudable but unlikely 4. Squashing another place of learning Weaponess seems contradictory when The Technical College already existed. 5. See 2. above re unemployment and most seasonal jobs only offer a minimum or less wage - ethnic take-aways found to be using imported illegal workers spring to mind. 6. Varied all year round tourism might be helped by making the town attractive in winter by having FREE Marine and Sandside parking.
Agreed. However, where in the borough can a young person gain a degree in tourism, something which is commonplace in many other European countries?

**Aim 3: Prosperity - to develop a prosperous and innovative Borough, with a highly skilled and aspirational workforce.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 3: Prosperity, please enter them in the box below:**

I suppose this is about the university involvement with the town. I am all for education but we need jobs for these people and houses to live in. Work is what we are short of . My Son and Daughter have had to find work away , one in Newcastle and the other in London and many of my friends have had the same problem and as for buying a house its near impossible for young people certainly not where I have lived for the past 36 years. Cottages in the country now cost a fortune and instead of local people living here we have people from the South buying up holiday cottages, and the country side and communities die as a consequence. Locally bred people understand the country side these incomers don't. We are having a new fun water park which is not before time but where do people go who just want to swim ?. There is nowhere, you are selling of the old swimming pool and I remembering it opening and it still wasn't to olympic size even then. We desperately, desperately need a s wimming pool where people can actually swim not just paddle and slide down shoots. If we haven't the money borrow it and stick it on the rates if it can be seen that Scarborough people are getting something for their money they will pay.And what about the main street down the centre of town does anyone look down at the utter mess they are walking on. The whole pedestrian area wants digging up and starting again it is a huge disgrace. Pot holes, bits filled in with cement parts of it missing , uneven surfaces its a wonder no one doesn't break their neck walking down the main street. What visitors think of it I dread to think I am utterly ashamed of it. surely you must notice how appalling it is when you all walk to the Town Hall. The main street really is dreadful. It must have been put down by complete amateurs who have had no idea about putting down a foundation first.

I agree totally

Agree with all of Aim 3

## Corporate Plan Consultation

### Aim 4: Council - to be an efficient and effective Council, which is financially sustainable for the future.

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 4: Council, please enter them in the box below:**

I agree with this aim.
Agree
It would be better if the borough council merged with the county council and got rid of un needed councilors who double up and higher management.
Agree
Agree. Not very clear what is meant by Digital Equality or the Digital Inclusion Partnership though. Is this jargon for 'doing more stuff online' which may be 'more accessible' for younger 'digital native' generations but significantly less so for the older generations which comprise a major component of some of our settlements...
Transparency is not on show as the public do not trust the caninet and senior management who rarely respond to emails or speak in public.
No mechanisms indicated. No measurable targets.
We welcome the emphasis on placing customers first and believe that this means making council services available. In connection with the latter point a recent disappointment was the proposal to close the TIC and it is to be hoped that this and any further cuts address the need for good and accessible public services.
Agree in principle but would never have chosen the words 'transparent, open and fair' to describe Scarborough Borough Council. In most cases I would strongly disagree that the Council 'provide value for money' or have a clue what would be the 'best use for our assets'.
A wish list Not very close to how it feels now - why might things change
Costs must be kept to give the best value to the tax payer, wages scrutinised and a great council heritage maintained
All these aims are good but as a council user I would like to see a council with a better level of communication between departments, thereby reducing bureaucracy for the public
Council no where near transparent enough
agree
Good luck with that
Yes
Are businesses not customers? How can you engage with smaller businesses?
'Digital equality ....' to most people this looks like jargon or gobbledygook. Needs explanation.
'..provide leadership to .. local communities'; don't know if any Councils in the Whitby area would want Scarboro dictating to them as implied here. An efficient/effective Council in the context of severe austerity is hardly realistic
yes
Value diversity- what about challenging stereotypes and dispersing the charity/deficit model of disability and promoting independence through the social model of disability. End Tokenistic policies
Agree

**Aim 4: Council - to be an efficient and effective Council, which is financially sustainable for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 4: Council, please enter them in the box below:**

Do better with council tax, or negotiate a lower cost to the nycc and keep it all the in the borough. More honesty publish the budget in April and suggested spending then once again 6 months down the line to inform constituents and ask for feedback
Less staff and make them work harder, number of times you see them doing nothing. Also after a nice pay rise while most of the town remains on low income isn't very fair to the rest of us. I feel that there is a lack of common sense at the council. I also laugh when you can do any business with the council on a sunday. I wouldnt waste time on digital inclusion partnership, let someone else do the grown work, this would always be a moneyless pit. A big waste of money, the people that are into the digital world will find a way
The intention towards transparency is admirable but rarely seen to date. SBC, you have a massive communication problem with the people you serve an often very little good will. You have to sort this.
openness and transparent is not possible in this country,
Agree
Show you mean business on this section by being open and honest about the real intentions behind the merger of Eskdale then.
Leadership? From SBC? The council that gives civic awards to known paedophiles? What have you been smoking? Oh, transparency, that's a laugh! Diversity, zzzzzz. Politically correct nonsense. What a waste of our taxes. Digital inclusion, zzzzzz. Buzzwords for sitting on your backsides doing nothing. If you want to do something useful for the local population, disband the council and merge with NYCC.
Agree
Yes leadership in our community is very important. The trouble is, nobody really knows who are leaders are, they are often invisible. Being efficient and and effective should not mean cutting everything without thought for how it will effect our community. Secondary schools in Whitby do have some empty places , however there are some very large year groups coming through from primary schools. It would be a very false economy to close one amazing, highly rated by both parents and students, school, Eskdale, when within 2 years it would be at full capacity. Keep choice in Whitby!
Living in Whitby, the borough of Scarborough - please allow decisions affecting the town to be dealt with locally. What do individuals at NYCC know about our children to make decisions which could potentially be the worst possible for the future of our towns children and future generations. Whitby is a growing town & with the proposed mine & wind farm, more school places will be required. Don't allow NYCC to take 'choice' away
Councillors need to represent the majority in their elected area not driven by their personal interests or agendas.

**Aim 4: Council - to be an efficient and effective Council, which is financially sustainable for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 4: Council, please enter them in the box below:**

Here I read Junkets and freebies for all council members and the occasional thought for the town. I just don't believe you I'm afraid. Sorry and all that, but my experience of Government in general is that they are in it for themselves, above the law and with no interest in the scum that infect their 'green and pleasant land'. Yes, that is genuinely the way I see politicians.

Agree.

Not sure why these are expressed as aims surely they should be existing standards.

Closing tourist information office, building more houses but not increasing refuse operatives well done

YES

An obvious aim that all Council must aspire to. Review senior pay grades Review pension schemes  
Look to reduce unnecessary bureaucratic waste (red tape) Review the need for so many councillors  
Review councillors expenses

The council has never shown an interest in value for money or transparency. It is interested in the welfare of the councillors, the senior staff and the chosen few friends. This is unlikely to change in the foreseeable future.

Ok but I'd like to know what 'best use of our assets' means. Which assets are meant? Council employees? Properties? Financial assets?

yes, I agree that these things are important. I would add that there needs to be huge improvement within the council in regards to the processing of council tax payments. a few years ago we moved house and it took over a year for the council tax problems to be sorted out. We ended up paying council tax on both our new home and our old one for months, then when it was realised SBC over paid us massively when they paid us back the over payments. Which meant we ended up owing hundreds of pounds the repayment of which crippled us financially. There were so many problems and it took a very long time to sort out. I have lived in here all my life and have moved a lot. and I can honestly say EVERY time I have moved house I have had problems with the council tax payments. It is as if the office just don't bother to input any of the information you give them.

Useless look at all facilities / attractions got rid of Kinderland Tree Walk Futurist etc.....

Aim 4 : I agree with all aims but the fact that the tourist information office (incorporating the local council office services ) is yet another joke. How can you stay true to this future aim when the Whitby t.i.c is to close.

SBC has proven to be anything other than efficient or effective. With one of the higher Council taxes forced upon residents in the UK, we do not get value for money and local opinion of SBC is often scathing.

**Aim 4: Council - to be an efficient and effective Council, which is financially sustainable for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 4: Council, please enter them in the box below:**

Scarborough Council IS NOT transparent & you are not open. There is so much done behind closed doors! I used to think that council lots did this because they loved Scarborough. A few years ago I got a shock when a councillor who lost their seat said: " Oh heck, that's my mortgage payments gone" !!! Whe that person explained that what was received for the seat on the council, I was astounded & totally shocked. I think EVERY meeting, discussion & email should be available for any person to either attend, listen to or access. The staff are paid well & those who I have spoken to certainly feel valued - definitely far more than the staff at the hospital! Scarborough people know that Scarborough Council do not put their people or customers first & they do not listen to anything that the community want. Sorry!

I have little positive to say about the current council, or the previous iterations of it. To state that you wish to be transparent, open and fair - given previous closed meetings and hearings I don't see that changing anytime soon. Public consultations that are available over a series of days, outside working hours are paramount. Minutes from meetings should be available so that you can remain accountable as well as 'open and transparent'. One feature that I must commend however is the customer first centre, on the few occasions I have had dealings with them they have been excellent, professional and dealt with my queries efficiently.

Agree with it but think it is purely rhetoric and the council will not live up to this.

We have too many Councillors in these austere times. The Council do not best serve the Community or else they would have looked more carefully into the future of the Futurist. We need committees that are mixed and not with Conservative majorities to feel that the system is fair

Agree

Yes

Agree

Please see page 1.

I agree

Agree

I agree with this aim. put customers first - This seems to be well on its way. be transparent - Thank you for this - good luck - transparency has always, always been a problem.

be transparent - VERY important even if a degree of disapproval is possible as a consequence. Digital Equality - OK, but really - a priority ??

All appears to be in hand. Time will tell.

I do not agree. What/who do you lead. Put Customers First .... don't make me laugh ... what about closure of Customer First Value for money - extortionate Council Tax, extortionate parking charges, which doesn't seem to come back to Whitby area. Not accessible - never seen a Councillor. Will never see a Council employee if Customer First closes. Try telling that one to staff at Customer First. What the heck is "Digital Equality" and "Digital Inclusion"? More gobbledegook.

I agree

Agree

Yes, totally agree.

Sorry, these are basics. If you don't do these now - what are you doing?

**Aim 4: Council - to be an efficient and effective Council, which is financially sustainable for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 4: Council, please enter them in the box below:**

Yes, no comments.
Agree
Yes An efficient and effective Council must improve the town centre. Empty shops deter tourists. Shop rates must be reduced to encourage new businesses. Numerous, vibrant and appealing shops tempt tourists! Many pavements in and around the town are in need of urgent repair - they are dangerous and unattractive. We must provide an alternative to Internet shopping - otherwise our town centre will become extinct.
Agree - but the last point needs care. Not everybody has or wants online access. The Council MUST ensure provision of services is available to all even if they are not online. Customer Service MUST be available face to face.
What "Diversity"? "Transparent and Open" then why aren't we being informed as to where the expected Syrian refugees are to be housed.
Yes I agree
Value for money... Take that part out. Other than that agree.
Yes I agree with aim. (a) With regard to Council Members, it is felt that one Councillor is sufficient for this small ward. (b) Full marks for the Digital Inclusion Partnership, however the Council has introduced Digital EXCLUSION. I refer to the Refuse Collection Calendar which assumes all residents have a digital device and printer.
Yes
I feel this is one of the Borough's biggest criticisms - certain ways of contacting Council Officers and Councillors for information and advice are becoming more difficult for those NOT fortunate enough to own a computer - People have better things to do than queue or wait on the phone for ages to speak to someone in Customer First. Some issues may be NYCC (like street lights) and not SBC which also confuses people now.
agree
Yes agree
Agree. Regarding digital equality - please remember that 61% of over 75s have never used the internet according to AgeConcern. Please do not cease making important information available on paper.
AGREE
Yes
Agree
The council needs to be recognised in its own area as these are the councillors who have been elected by people living there and know what is required. We do not need to be ruled by councillors who do not live in these areas.
Do what you have stated instead of taken no notice of the residents
I do agree with this but the problem is the council as a whole are not qualified to do the job in hand there by posing a real problem if you are to do what you aim to do.
Agree
I agree to a point, but I feel that communication between staff and customers at times leaves a lot to be desired. I would also like more meetings to be held out in the open instead of "behind closed doors" as these concern residents as well as councillors. We also feel we are kept in the dark about some planning i.e. the Futurist.



**Aim 4: Council - to be an efficient and effective Council, which is financially sustainable for the future.**

**Please state if you agree with this aim, if you have any comments or suggestions to make about aim 4: Council, please enter them in the box below:**

I suspect this will be the most contentious given the Authority's record and, to give a personal example, the failure of officer/members to respond to communications about highways or questions about a planning application.

Agree

Ok

businessses want to pay as little rates and tax as possible , whereas residents mostly want to pay more to get better services for everyone.closing tourist information centres doesn't make sense .The whitby one has a large shop attached ,which could be rented to another company.

At the moment,The Council seems heavily leaning towards party politics.That shows a totally inaccurate idea of what local government is for. No party allegiance should take any part in decision making.

Yes I agree

Yes

Have reservations about putting customers first in the light of determination to push everyone to do everything digitally on line. Transparent and open and fair rings very hollow in respect of: a) The Tesco nonsense b) The treatment of Nicky Shaw in the application for a cinema in town c) The collusion in wanting to put the cinema up by the much awaited swimming pool d) The favouritism being shown to Flamingoland in respect of the Futurist e) The refusal to listen to expert advice on cliff faces f) Trying to move out of the Town Hall to Eastfield Staff who feel valued and empowered: serious worries here as staff I have had dealings with slowly disappear. Still waiting for Digital Inclusion to happen even though there was displays and discussion in previous years.

No comment.

Could you please tell me what the Council is going to do about getting the RoW in the Borough on to the Definitive map ?. for some strange reason they were left off in 1947. I am waiting to see some leadership on this but everyone walks away from this hoping it will disappear if no one does anything by 2026. If you are going to provide leadership then this problem needs a leader, where is he ?.

I agree

Agree with all Aim 4

## Corporate Plan Consultation

**Do you have any general comments or suggestions to make about our Corporate Plan, please enter them in the box below:**

My general view is that the aims are all praiseworthy and highly desirable. There is a risk that such 'apple pie' goals will provoke cynicism, as it is hard to imagine anyone disagreeing with them. The tough decisions of course come later down the line, when specific choices have to be made that will cause hurt and damage to part of our local population. The one obvious gap is heritage. The Borough covers a unique part of this island, which has powerful historic associations, an extraordinary archeological and geological inheritance, and an immediate context which includes one of our best national parks. We should not shy away from our duty to preserve it as much as we can for the benefit of generations to come.

Excellent document - Well done

Stop thinking you do things that you don't or have no influence over

It looks excellent Much better having it all condensed and contained on one page with the coloured appendix showing the 4 key areas/aims. (I still think we should eventually drop the 'modern' SBC logo and go back to our traditional coat of arms one dropping the 'mars bar' tag line but..... c'est la vie, I've just never liked it)!

The consultation appears to only offer us a one-page Appendix of the Corporate Plan. Presumably there is a further document behind this that is not being shared? Without any further detail it limits the value of the consultation, so it is disappointing. Apart from the 'most skilled coastal community' there seems to be little else of real ambition or aspiration, but this is maybe an era for doing just enough rather than setting our sights too high? I think much of what is encapsulated here is pretty obvious stuff that we would come to expect of a local authority... I don't see any drive to enter the top flight of LAs for recycling and carbon emissions reduction, for marine zone management (water quality, marine litter, protection for marine mammals and coastal wildlife) There is no mention of biodiversity, wider landscape and countryside, only of 'green spaces'. It all sound very 'built environment' to me. Is this what £5million visitors come for with their £300million on each year? We could aspire to make Whitby one of England (or UKs) premier Whale-watching resorts, become known for our coastal festivals and cultural opportunities as a premier coastal culture capital, promote the Vale of Pickering as a capital of Prehistory ( from dinosaurs and fossils (Whitby and the whole coast to Speeton) to Stone Age landscapes (Star Carr) and Bronze Age man (Gristhorpe Man). But I'm getting carried away... Malton proclaims itself Yorkshire's food capital, what are our Borough's towns capital of? Capital of skilled labour?? Not quite the same... If we want to attract the aspiring, skill-rich and driven workforce we want don't we want to be just a little bit more exciting? Just an observation. I want a corporate vision to really grab attention and make me want to be part of it. This one feels mostly like 'more of the same' Perhaps I've hit the nail on the head?

Good luck!

No measurable targets. No mechanisms shown. While the attitudes are desirable, the plan is too vague to have any meaningful value. There are no means set in place for town residents to enforce their rights under the stated plan.

None.

Unrealistic and unachievable Annoying really because it is so far from what it feels like now

No further comments

**Do you have any general comments or suggestions to make about our Corporate Plan, please enter them in the box below:**

A Community orchard in Whitby. More sustainable housing, using tidal power and off shore wind turbines.
It will be interesting to see how you get on.
There are sometimes conflicts between the aspirations in this vision. The need to foster the local economy is sometimes at variance with the need to protect the appearance of streets and safeguard public open spaces. Scarborough is a relatively small town and does not require inner city densities. The vision should include an aim to preserve the character of Scarborough as much as possible instead of following national guidelines slavishly.
Most of the aims are so high level/high minded as to be almost meaningless and difficult to object to ...without them being translated into more detailed policies and objectives, with the latter also needing to include some outline of their geographical application across the boro in order to make them relevant/understandable to people in the areas in which they live
no
Make policy makers adhere to this policy and make its commitment matter and make a real difference to people's lives Why not include enabling people to move on with their lives The right to be forgotten The right to a private life Too much is made of people's mistakes - people live - people learn - people should be allowed to make a new life and there's no reason why the council couldn't be a catalyst for change
Nicely worded thoughts but wasn't so much of a plan, lacked detail in how the measures were to be accomplished
To think about parking and park and ride. you will never get a year round attraction even the best attractions never full in January. we need to get people to stay longer - more to do
Yes, get on with what you were voted in to do which is simply to run local public services and forget about pompous, meaningless statements.
It's been incredibly vague so far. Aspirations are fine, but how will you actually deliver on these promises?
Great ideas and the right thing to do but how will it be funded !
I am not in a position to suggest as I am exhausted with the continuous recycling of ideas the are rarely adopted
If the council listens to its electorate and works with them instead of against the town things will improve as for street cleaning parks and gardens massive improvement is needed. bin collection and recycling well if bin men didn't just dump bags from overflowing bins on the ground and leave them this service would improve as for the council using its assets wisely £4m to demolish a building then give away the land and also giving away an open space enjoyed by thousands, to a fun fair building company is not a great use of assets
More say from local residents.
Give Whitby more self governance please.

**Do you have any general comments or suggestions to make about our Corporate Plan, please enter them in the box below:**

I think there are some very good ideas. Communities should be consulted before decisions are made. Please remember, not everyone has access to computers or the Internet, they need to have their say too!

Request a review of secondary education in the Whitby area. It's long overdue!

I think I've said it all - until the council actually become open and accountable for their choices, I have no belief that any of this utopia you have planned will ever happen.

The plan needs to be underpinned by action. High sounding words alone will not make a difference to the town.

Why close a effect my good school with nowhere for our youth to choose or achieve everything else miles away with no help to transport

its will take the council 15 years to looking at this before they even do anything so what is the point (nothing gets done in Scarborough) you only have to look at the Futurist issue

To all work together, not be bought (i.e The Futurist building) and to see things happening rather than just "Pie in the sky" announcements.

The one most glaring issue that constantly expresses itself within Scarborough Borough is the very apparent centralisation and concentration of resources lavished on Scarborough Town. Satellite towns such as Whitby and Filey very much feel that they are treated as the poor relation, and rural areas seem to be totally ignored. This may not be the actual case, but it is certainly the perception of most residents living outside Scarborough Town boundaries. Real or imagined, it needs addressing.

Spending less time and money in the pomposity of developing a "Corporate Plan" and actually tackling the problems that the council have created over the last few decades would be a start.

In general there is little to object to. However, it all seems very idealistic and general with nothing remotely specific or detailed. Will there be any measurements along to the way to see if the council is moving in the right direction? Where will all the money come from when councils constantly say that they have less and less money? From what I've been asked to comment on, it seems like a waste of time and could apply to almost any council in the UK.

Every single one of these was basically designed to be vague and lacked any real opportunity to engage with the process. I'd suggest in future using less jargon, and being clearer about what the council are hoping to achieve by consulting with the community. This felt like nothing more than a token exercise which meant I often found my comments bore little relation to the statements I was being asked to comment on. Ask more direct questions. and be less vague.

A 'plan' is an intention to be put in place in the future. These 'aims' are all pipe dreams with the hope of us local residents having our voices heard. What good it will has yet to be seen. One thing is for sure, we should all be as important as Scarborough is to you. It gets priority year after year.. Whitby should be independent.

Yes, it's a PR exercise and a waste of time and money. SBC need to go back to the drawing board and start over. Above all you need to listen to residents and act on their behalf and treat all areas of the borough fairly and equally.

Yes Please speak and Listen to the real people of Scarborough, not just the ones in their Ivory towers. You will be very surprised, we have some good, workable ideas that will improve "our Scarborough" Thank you for reading what I have written, if someone takes on board and acts on just one thing that I have written, then my time spent writing all this, will have been worthwhile.

**Do you have any general comments or suggestions to make about our Corporate Plan, please enter them in the box below:**

Before you move forward with the goals you have set, make sure you take stock in how they reflect on your previous years. Many of them contradict what you have put in practice in the past 5 years and the last thing you want to do is appear hypocritical, however if you intend to put into practice what you have stated I expect a sea change in attitude from the council particularly in communicating effectively with the residents and businesses of the borough. As I am a 'millennial' and because I work in the tech/digital sector Scarborough is only my home for as long as I remain on a low wage, unless Scarborough enters the 21st century and begins to attract the ever growing digital sector I and many like me will move out of the area and will generate a 'brain drain' that has been happening for many years already.

Good luck!

It is great to have these statements but there is nothing that says how they are to be implemented.

Cloughton Parish Council agrees with the vision and four aims. It feels they are good aspirations, but asks how achievable they are and at what financial cost?

Burniston Parish Council agrees with the vision and aims. However it considers that it would be a good idea for SBC to practice what it preaches

The presentation of the narrative of changes shown in the newsletter are very easy to understand and because of their concise nature give a clear picture of the aim and intentions of the Borough both now and into the near future.

It is an admirable plan and deserves to succeed. Would encouraging more volunteers be of any help?

Would like to see parking permits for residents in rural community (short time 1-2 hours). Many travel to Malton, Driffild or Pickering for easy parking and are therefore not supporting local businesses.

A very ..... set of aims but avoid prioritizing minority ..... aims that are shallow and eye-catching. A very high degree of openness, honesty and integrity at every level is the backbone and strength at all levels. To your own self be true.

I believe the Council is working in the right direction. If any of the suggestions every put into practice.

The details given in the plan are so vague and general that it is impossible to comment on them.

I am impressed by the Consultation newsletter and attached questionnaire. Where - (apart from the obvious) is all the funding coming from?

Please don't make me laugh any more (it hurts now). You seem to be rolling in the money and yet you what more for doing next to nothing.

A waste of everyone's time. Pure collection of Brownie points.

As the Council received £2.7million to improve the Market Hall, I feel all shopkeepers there (both present and new) should benefit from this fund by paying reduced rates. This incentive could stimulate the creation of a more dynamic and diverse Market Hall and prove our Council is the champion of small businesses.

Important to encourage democratic and community participation. People must feel they can make a difference. To that end Council decision-making should be open, transparent and consultative. The temptation to one political party control of decision making and information should be resisted.

I think I've made some of my views clear in the other comments boxes so I will not repeat myself.

**Do you have any general comments or suggestions to make about our Corporate Plan, please enter them in the box below:**

I agree with your plans. If everyone works together, Scarborough Borough would continue to be the jewel in the crown. We live in such a lovely environment and I want to see it improved. It is just getting people to see that we have got and what we could achieve.

None.

No

I feel all students should have to complete this survey - they are the future of our Borough

Yes I totally agree with the ideas if they are carried out correctly

Laudable aims, in general. I wish you luck in working towards them. One of my concerns about the future prosperity of the town is that your plans to develop the North Bay pool site with a cinema etc risk sucking yet more life out of the town centre. I'm amazed that the Futurist could not be redeveloped as a multi-screen cinema. I also think the Council should be more rigorous in imposing parking fines on drivers who park on double yellow lines. Almost every day I see many cars parked on double yellows opposite the Sands development and on The Crescent (opposite Beiderbecke's Hotel).

It's easy to say these things but just walk around the town the decay is obvious

Where is it?

This is a typical plan with no substance at all. It says nothing. Where are the concrete suggestions and plans for the future? I expect this is the same Plan that most councils submit as it says nothing!

Stated above Do the Council take notice of the comments

The residents panel when set up was one where we had meetings which gave credit to it as when things were discussed there was an ability to see other peoples ideas and broaden the thing as a whole, now no two people know what has been said, now it is just used as a feed back with nothing for us to see for it.....

there is too big divide between the standard of urban services , and the smaller communities ,which their car parks seem to be the income generators for the Borough.We need to move out of the Council providing entertainment,and into the provision of quality services.better toilets,car parking that isn't seen as taxing people,good information centres,cleaner streets , street refuse bins emptied more often.

Remember not all are, or want to be computer literate. Yes offer courses with patient staff to coax, encourage and support, but accept some people do not want to enter this new fangled age.

I hope people without computers are being asked to fill in paper copies and that local organisation are also having an input.

The Council already undertakes extensive consultation but that does not appear in the Corporate Plan.

I don't know how much you have wasted in terms of time and money in producing a plan which has absolutely nothing concrete in it and could have been drawn up by any year 12 pupil in our local schools. Typical!