

	REPORT TO CABINET TO BE HELD ON 12 JULY 2016
	Key Decision Forward Plan Ref No
Corporate Priority: ALL	Cabinet Portfolio Holder Cllr D J Bastiman

REPORT OF THE DIRECTOR (TW) – 16/153

WARDS AFFECTED: ALL

SUBJECT: YORKSHIRE COAST GROWTH PLAN (YCGP)

RECOMMENDATION (S):

It is recommended that Cabinet:

- 1) Approve the Plan as a framework document for the delivery of regeneration projects targeted at the Yorkshire Coast Growth towns.

REASON FOR RECOMMENDATION (S):

- 1) To provide the Council with an approved strategic framework Plan within which it can develop partnerships across the public, private and third sectors, create joint delivery mechanisms and maximise regeneration funding opportunities to deliver the ongoing regeneration and economic diversification of the Yorkshire coast economy.

HIGHLIGHTED RISKS:

As shown in Appendix A.

1. INTRODUCTION

- 1.1 The Plan has been prepared at the request of the York, North Yorkshire and East Riding LEP.
- 1.2 The LEP has prepared a Strategic Economic Plan which makes the case for investment in the LEP area and is used as a basis for negotiations with the UK Government to secure regeneration funding for transport, infrastructure, business development, housing and skills investment.
- 1.3 The LEP requested that the North Bank Partnership prepare an Investment Plan which also promotes the strategic case to Government for investment in the local economy.
- 1.4 This Plan has been drafted by Officers from Scarborough Borough Council, the East Riding of Yorkshire Council and Ryedale District Council and has been developed with consultation and scrutiny provided by the North Bank Partnership; the public/private partnership that was established to provide strategic direction, prioritisation and coordination of investment along the Yorkshire Coast.

2. CORPORATE AIMS/PRIORITIES AND THE COMMUNITY PLAN

- 2.1 The project will underpin all of the Council's Corporate Plan aims:

Aim 1: People
Aim 2: Place
Aim 3: Prosperity
Aim 4: Council

3. BACKGROUND AND ISSUES

- 3.1 The YCGP is attached at Appendix 1.

The Plan has been prepared in recognition that some of the most strategically important economic growth opportunities in the whole of the LEP, specifically in relation to new sector development, are located on the Coast, specifically in relation to Potash, Offshore Wind and emerging opportunities in the digital industries sector. The coast is also embarking on a major house building programme which will see close to 20,000 new homes being built over the next 15years.

- 3.2 The Plan builds on previous work that the Council played a key role in preparing including:

- The LEPs Strategic Economic Plan
- The draft York, North Yorkshire and East Riding Spatial Framework
- The draft Devolution bid

3.3 Members will note that previous planning and economic growth planning has largely focused on the roles of Scarborough and Bridlington as the principle service providers on the coast. However, SBC Officers have successfully made the case that Whitby should also be recognised as the third growth point along the coast, specifically in recognition of its role in supporting the development of the Offshore Wind and Potash sectors.

3.4 The Coastal Growth Plan intends to:

- Provide more detailed context for the economy of the Yorkshire Coast, in a way that was not possible in the SEP;
- Identify significant projects and selected developments that will support local economic growth, and contribute to the LEP priorities;
- Identify barriers to the delivery of selected projects, and consider the business case for intervention;
- Assess priorities for LEP endorsement, and potential for funding assistance;
- Provide a monitor framework to make decisions on provision of support to unlock development and strategic growth opportunities.

Whilst there are a wide range of projects which will be funded from a range of sources, the strategic context provided by the Coastal Growth Plan will be the key to accessing funding from Central Government, via the LEP, where a strong business case can be made for specific projects. However, this is only one mechanism that may provide access to funding. Private sector investment will of course be key, and is likely to be the catalyst to bring forward development in the majority of cases, although public infrastructure will be equally important where there is a wider benefit for the local economy and the growth agenda.

The Coastal Growth Plan will also provide a framework for delivery of the York North Yorkshire East Riding Spatial Plan.

The Draft Spatial Plan says:

Co-ordinated plans and planning/investment decisions in the York, North Yorkshire and East Riding area will create the conditions for sustainable growth by focusing and delivering strategic development and infrastructure provision to support:

- *Distinctive and successful cities, towns, rural and coastal areas*
- *A high quality living and business environment*
- *More inclusive communities*

The Draft Spatial Plan makes reference to “Regeneration Based Growth” for both Scarborough and Bridlington, aiming to “Reinvigorate towns and utilising built and natural assets to strengthen their economic base”. Both locations have been Yorkshire Renaissance Towns for over 10 years and have clear strategies that aim to deliver regeneration through sustainable approaches. The Coastal Growth Plan will provide a strategic

context for complementary economic development along the Yorkshire Coast, to benefit of the coastal communities.

4.0 CONSULTATION

- 4.1 Extensive consultation has been coordinated through the North Bank Partnership: the private sector led, public and private partnership which was established to coordinate investment activity on the Yorkshire Coast.
- 4.2 The Partnership has a majority of private sector partners and representation from Scarborough Borough national and local businesses, the education sector and the Council.

5.0 ASSESSMENT

- 5.1 As previously articulated in the “Towards 2030” Strategy, the Borough of Scarborough has traditionally been characterised by low economic growth rates.
- 5.2 However, the Borough is now heading for an “era of opportunity” with one of the most significant growth potential in the north of England including;
- Sirius Minerals and the York Potash project
 - Offshore Wind and the investment in a new Offshore Wind Service Centre in Whitby
 - Leisure investment including Scarborough Water Park and the new leisure village
 - Education investment including the new Coventry University Scarborough Campus and Scarborough UTC
 - Housing investment with up to 10,000 new homes being built by 2031

The outcome of all this investment forecast to bring up to 6000 new full time jobs and in the region of 4000 construction jobs.

This investment is mapped out in the Council’s “Towards 2030” Strategy and is recognised by the YCGP.

- 5.3 The Plan maps out investment under a number of key themes:

Growth Opportunities	Description
Housing	the right mix of market and affordable housing provision to support a strong local labour supply; housing construction itself provides investment and skilled jobs both directly and in the supply chain, to benefit the local economy
Town Centre & Retail	unlocking major growth opportunities, meeting the service needs of surrounding catchment areas and

	fulfilling the role of principal towns while also being an attractive destination for visitors with an appropriate leisure and tourism offer
Business & Employment	improving business competitiveness, encourage innovation, develop new markets, and support business growth, including maritime and offshore sector growth
Maritime, Offshore & Renewables	the potential for land based activity and supply chain business to support maritime and offshore opportunities provided through successful local fishing operations, and renewable energy developments within servicing distance of the Yorkshire Coast
Transport	ensure transport infrastructure has or can increase capacity to underpin growth, and enables reliable journeys on transport networks
Skills Capital	delivery of a skills capital programme for the provision of quality infrastructure to improve education and skills for the workforce, and connect people with opportunity
Visitor Economy	support the Yorkshire Coast to compete with the changes and challenges in consumer choice for holidays, providing a quality offer for visitor experiences to encourage new and repeat visits
Leisure & Recreation	provide good quality leisure and recreational opportunities for communities, in response to housing growth, which visitors can also enjoy
Coastal Protection & Flooding	address environmental management and support community resilience
Broadband	enhancement of telecommunications and broadband networks to support business growth, skills development and inclusive communities

5.4 The Plan maps out specific investment opportunities across these themes including:

- Potash
- Offshore Wind
- Manufacturing
- Town centre developments
- Housing
- Transport infrastructure
- SME support and job growth

6. IMPLICATIONS

(a) Policy

6.1 The Council has an existing Economic Develop Strategy; Towards 2030. This new Growth Plan will complement the Councils Strategy and help secure the resources to deliver our strategic economic development priorities.

(b) Financial

6.2 There are no direct implications with adopting the strategy. Resources will be identified to deliver the strategy as we begin to implement it.

(c) Risk

6.3 The risks, which may arise from this project are as set out in the attached Risk Register.

(d) Legal

6.4 Non identified.

(e) Staffing

6.5 The Strategy will be delivered by the Regeneration Team

(f) Planning

6.6 On identified.

(g) Others

6.7 I have considered whether the following implications arise from this report and am satisfied that there is no adverse identified implications that will arise from this decision to proceed with the approval of this strategy;

Equalities and Diversity, Crime and Disorder, Health and Safety.



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Background Papers:

Towards 2030 – An Era for Opportunity (Employment and Skills Plan for Scarborough Borough)

IF YOU HAVE ANY QUERIES ABOUT THIS REPORT OR WISH TO INSPECT ANY OF THE BACKGROUND PAPERS, PLEASE CONTACT DAVID KELLY ON 01723 232321 or e-mail david.kelly@scarborough.gov.uk

Risk Matrix

Risk Ref	Date	Risk	Consequences	Mitigation	Current Risk Score	Target Score	Service Unit Manager/ Responsible Officer	Action Plan
1		Cabinet does not approve the strategy and we have no framework plan in place	There is no framework within which to negotiate with the UK Govt/LEP for external regeneration funding	The strategy is robust and has been developed with our Council and private sector partners. The strategy also has the support of the LEP	B2	A1	Economic Development Manager	

Glossary of Terms

Risk	An event which may prevent the Council achieving its objectives
Consequences	The outcome if the risk materialised
Mitigation	The processes and procedures that are in place to reduce the risk
Current Risk Score	The likelihood and impact score with the current mitigation measures in place
Corporate Objectives	An assessment of the Corporate Objectives that are affected by the risk identified.
Target Risk Score	The likelihood and impact score that the Council is aiming to achieve
Service Unit Manager	The Service Unit or Officer responsible for managing the risk
Action Plan	The proposed actions to be implemented in order to reduce the risk to the target score

Risk Scoring

Impact	5					
	4					
	3					
	2					
	1					
		A	B	C	D	E
	Likelihood					

Likelihood:

A = Very Low

B = Not Likely

C = Likely

D = Very Likely

E = Almost Certain

Impact

1 = Low

2 = Minor

3 = Medium

4 = Major

5 = Disaster