

# Scarborough Borough Council



## Whitby Market Public Consultation Oct 2018

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## Introduction

This report was generated on 14/12/18. Overall 150 respondents completed this questionnaire.

## Methodology

The questionnaire was made available on the councils website, the questionnaire was also distributed to the following groups:

-  The councils residents panel
-  The councils business panel
-  Various stakeholders (including North Yorkshire County Council, North Yorkshire Police, local disability groups, schools, Parish Councils etc)
-  Distributed to market traders and local businesses.
-  Hard copies of the questionnaire were made available at various locations

Consultation notices were also put up in the locations effected by the consultation, where members of the public could either complete the survey via a smartphone, the councils website or request a hard copy via email or phone.

## Summary

The majority of questionnaires were completed by local residents with 73.8% of responses. Of the 14.5% of responses that were visitors 50.0% of visitors primary purpose to visit Whitby was to attend the market.

The majority of respondents visit the market either weekly with 28.3% of responses or less often with 31.0% of responses, where as 11.0% of responses never visit the market, and only 11.7% of respondents visit the market daily.

Saturday with 28.0% of respondents is the most visited day closely followed by Sunday with 15.6% of respondents and Thursday with 15.0% of respondents. The least visited days are Monday with 7.6% of respondents and Wednesday with 10.8% of respondents.

56.2% of respondents found their visit to the market enjoyable/enjoyable a lot, where as 19.0% of respondents found their visit to the market not enjoyable/not enjoyable at all.

73.3% of respondents see the Whitby market as a positive attraction to Whitby. 26.7% of responses don't a summary of their main comments received are; more choice is needed, sell more local produce and better quality, all comments are listed below.

67.4% of responses would recommend Whitby market to others. 32.6% of responses wouldn't a summary of their main comments are; More stalls needed, not a lot of choice and not in its current state, all comments can be seen below.

79.6% of responses find the overall appearance of Whitby market clean and presentable, 20.4% of responses don't. A summary of their main comments are; too many tables and chairs from cafe, doesn't look uniform and looks run down, all comments can be seen below.

## Summary

68.6% of responses feel the stalls are in a clean and presentable condition, 7.1% of responses don't and 24.3% feel some are. The main comments stated for this question are; no uniformity, untidy and presentation could be better, all comments can be seen below.

74.1% of responses find the market traders friendly and courteous, 4.3% of responses don't and 21.6% of responses find that some are.

The items respondents are most looking for when visiting the market are, crafts with 12.5% of responses and gifts with 20.6% of responses. Antiques with 11.5% of responses and clothes with 13.8% of responses are the items respondents are least looking for when visiting the market.

58.4% of responses do not feel the variety of stalls is adequate, suggestions from responses can be seen below.

of responses believe that the Whitby market complements the existing businesses in the area, where as 32.6% of responses do not.

## Consultation Analysis

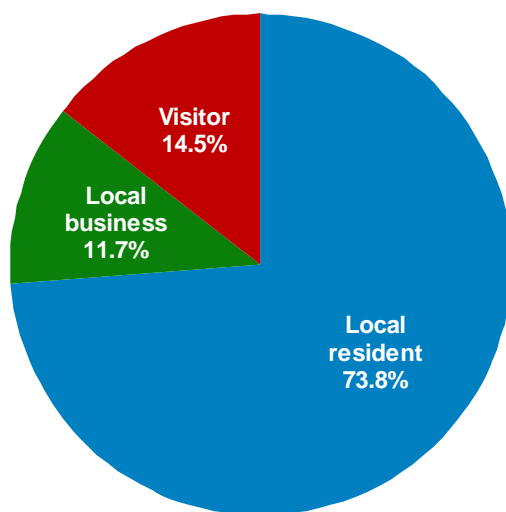
### Q1 Are you a:

A total of 145 responses completed this question.

The table and graph below shows that 73.8% of responses were from local residents, where as 11.7% of responses were from local businesses and 14.5% of responses were visitors.

<b>Total Number of Respondents</b>	<b>145</b>
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<b>Local resident</b>	107	73.8%
<b>Local business</b>	17	11.7%
<b>Visitor</b>	21	14.5%



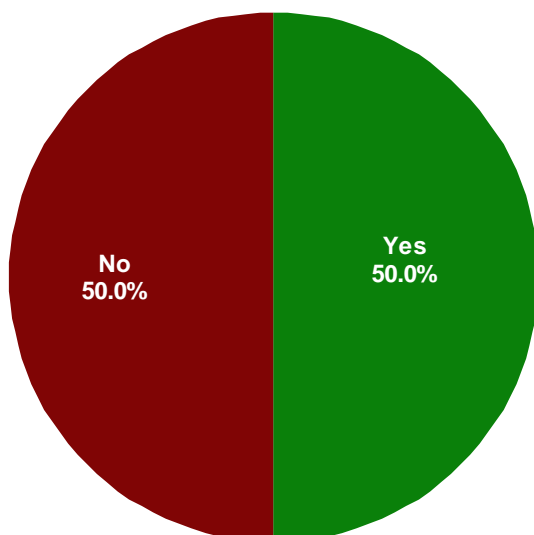
## Q2 If you are a visitor, is the primary purpose of your visit to Whitby to attend the market?

A total of 20 responses completed this question.

The table and graph below shows that only 50.0% of respondents primary purpose of their visit to Whitby was to attend the market, where as 50.0% of respondents was not.

<b>Total Number of Respondents</b>	<b>20</b>
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<b>Yes</b>	10	50.0%
<b>No</b>	10	50.0%



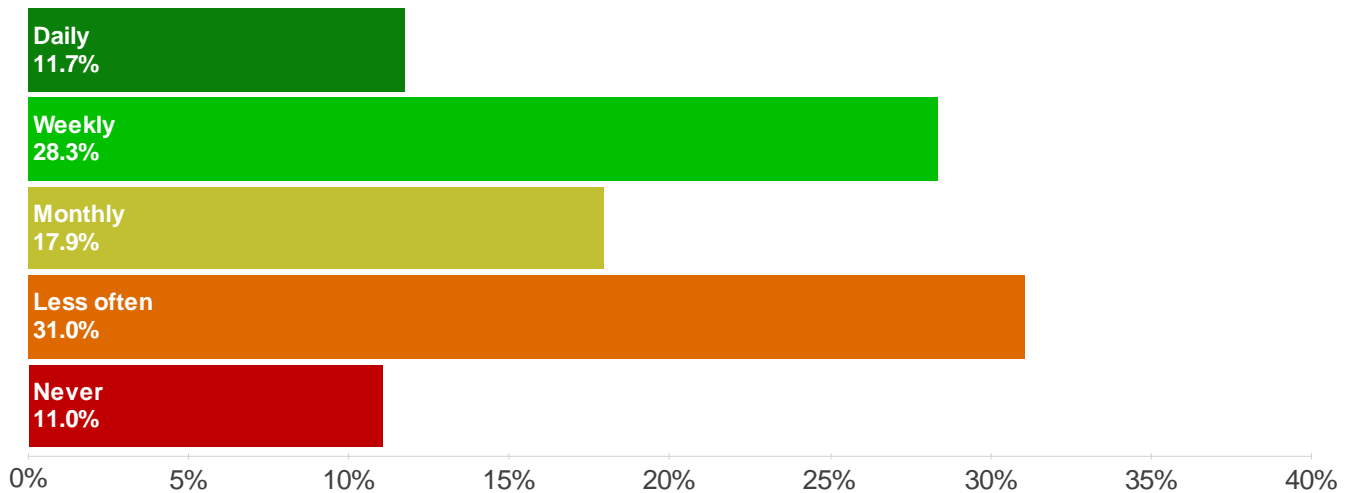
### Q3 How frequently do you visit Whitby market?

A total of 145 responses completed this question.

The table and graph below shows that the highest percent of respondents visit Whitby market weekly with 28.3% and 31.0% of respondents visit the market less often, where as 11.0% never visit the market, and only 11.7% of respondents visit Whitby market daily.

<b>Total Number of Respondents</b>	<b>145</b>
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Frequency	Count	Percentage
Daily	17	11.7%
Weekly	41	28.3%
Monthly	26	17.9%
Less often	45	31.0%
Never	16	11.0%



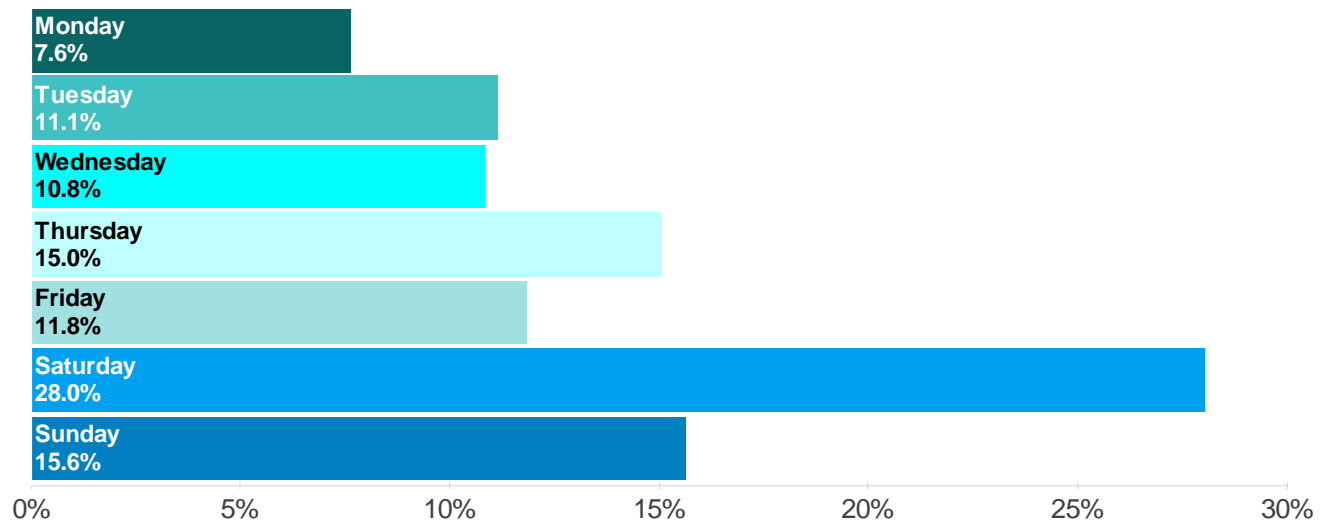
#### Q4 On which days do you visit Whitby market?

A total of 314 responses completed this question.

The table and graph below shows that Saturday with 28.0% percent of responses and Sunday with 15.6% percent of responses are the most visited days, where as Monday's with 7.6% percent of responses and Wednesday's with 10.8% percent of reponses are the least visited days.

<b>Total Number of Responses</b>	<b>314</b>
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Day	Number of Responses	Percentage
Monday	24	7.6%
Tuesday	35	11.1%
Wednesday	34	10.8%
Thursday	47	15.0%
Friday	37	11.8%
Saturday	88	28.0%
Sunday	49	15.6%





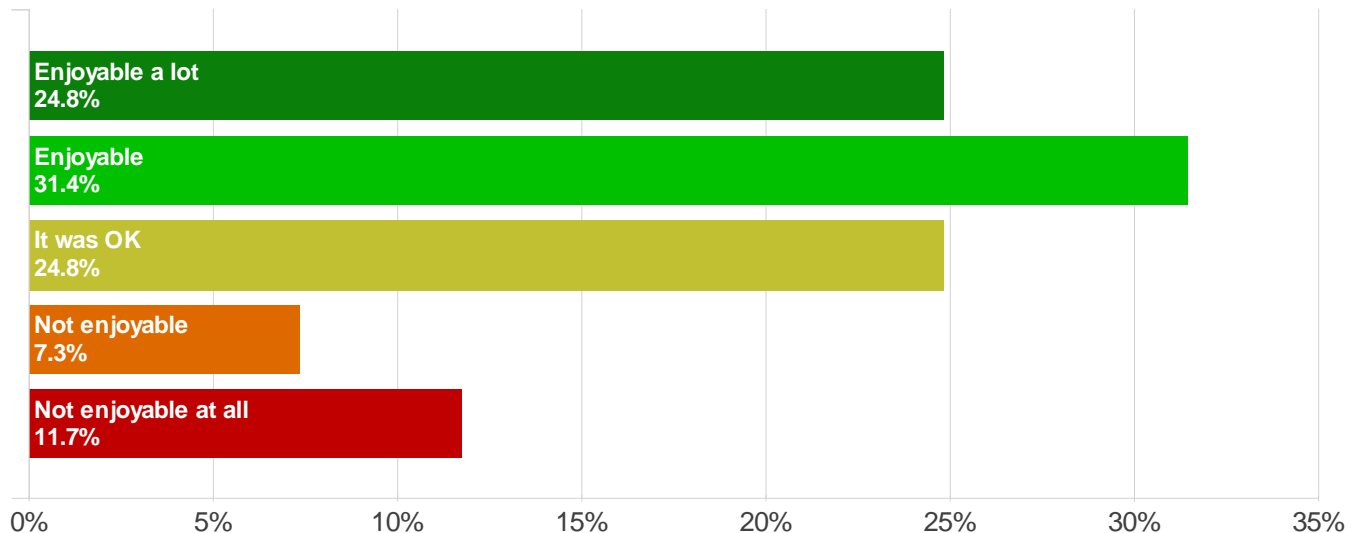
## Q5 Did/do you enjoy your visit to Whitby market?

A total of 137 responses completed this question.

The table and graph below shows that 56.2% of respondents found their visit to Whitby market enjoyable or enjoyable a lot, whereas 19.0% of respondents found their visit to Whitby market not enjoyable or not enjoyable at all.

<b>Total Number of Respondents</b>	<b>137</b>
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<b>Enjoyable a lot</b>	34	24.8%
<b>Enjoyable</b>	43	31.4%
<b>It was OK</b>	34	24.8%
<b>Not enjoyable</b>	10	7.3%
<b>Not enjoyable at all</b>	16	11.7%



Please provide more information if you did not enjoy your visit to Whitby market

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one of the problems with Whitby market is the take over by the cafe with seats and tables restricting the number of stalls that can be accommodated. Also the excessive amplified music that is often near by by street performers is annoyingly loud.

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the market place is full of people illegally drinking alcohol outside in market place at arnies cafe, Cafe seating takes up most of space for market stalls.

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its a standard market

---

Please provide more information if you did not enjoy your visit to Whitby market

Its very frustrating as a local business trying to survive in an extremely tough current economy ( with business rates crippling businesses ) that you then walk past the market to see them selling very much the same stuff as you without the rates / astronomical costs!

The idea and setting is great but there are so few stalls.

Not a vareerty of products on offer seem to be same every day Does not look good in spersnce  
little variety no produce

Nothing of interest to me. cheap poor quality clothing. no farmers produce or other consumable items avialable

liitering and drunk people and people joffing

The variety of stalls seems to have reduced over the years whilst the number of table & chairs has increased along with the number of pigeons !!

Didn't think they offered very interesting products for sale. need to be more innovative and offer something different, local crafts as well as fresh food or bakery, sweets etc.

Dirty, not enough walkway

Not enough stalls or variation

The things they sell at the market are not to my personal tastes too often.

It is a few stalls selling tat

Spoilt with all the cafe seating would be better if there was more store holders

The market is uninspiring, not related to the locality.

Not enough stalls to make it attractive to shoppers

It's not very big. It would be much better if there were more stalls.

Always the same stalls

Too crowded in the area and lack of quality goods on the stalls.

Have had some bad experiences with the quality of goods bought there - jewellery that fell apart after only one wearing. Find the rest of the stalls to be irrelevant. Have no interest in cheap sweets or polyester clothes. Stalls selling something worth buying would be a good start to improving the market.

They were selling mainly tat.

Away from main shopping area

Need a bigger and better selections of stalls

Its rubbish not a lot choice

It used to be ok, but some stall holders are very abrupt towards other business people in Market Place

We come to Whitby 3 or 4 times a year for the weekend and the market is very poor, its always the same stalls selling nasty rubbish

I only visit now on Thursday for plants every other days sell only rubbish

Same stuff for the last 3 years

There is nothing of interest. The same couple of stalls every day no variety boring

The market had become an eyesore

We pass through most days. Its nothing special

Please provide more information if you did not enjoy your visit to Whitby market

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Its not really a market - the square is an extension to one of the cafes. The stalls do not sell the day to day items would want to but. It looks shabby

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The quality of most of the stalls is well below par

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Not enough stalls

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Limited offer and unsure of offer

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Very limited choice

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There isn't many stalls

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A little sparse

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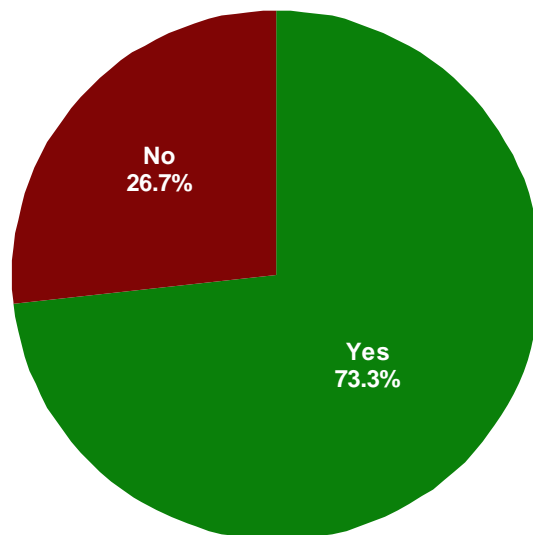
## Q6 Do you see Whitby market as a positive attraction to Whitby?

A total of 146 responses completed this question.

The table and graph below shows that 73.3% percent of respondents see Whitby market as a positive attraction to Whitby, where as 26.7% percent of respondents do not.

<b>Total Number of Respondents</b>	<b>146</b>
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<b>Yes</b>	107	73.3%
<b>No</b>	39	26.7%



Please provide further comments if you do not see Whitby market as a positive attraction to Whitby.

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Not in its current format. It needs expanding into a proper market place, and not a cafe seating area extension.

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Is not run as a market is run as bar not enough stalls

---

Not with what they are offering need craft stalls or farmers market local produce Not selling same as business around the area Also looks tattey

---

limited choice

---

In its present form no. If it was more of a proper market with produce, cheese and locally produced items then yes it would be

---

same traders nothing new and very low standard products with a couple exceptions.

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Boring

---

It is not advertised sufficiently to encourage me to go and incur petrol and parking charges.

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The choice of goods on sale is poor

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Please provide further comments if you do not see Whitby market as a positive attraction to Whitby.

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It is a few stalls selling tat

---

It is unattractive, random and has no visual appeal. It has no link to Whitby's aesthetics

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There are only a few stalls, which have limited appeal. I support the Thursday market traders in order to buy plants, fruit and veg.

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Small number of stalls only takes 5 mins to browse

---

few markets nationwide are an 'attraction' in their own right nowadays

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There are much more worthy attractions to the town.

---

Have had some bad experiences with the quality of goods bought there - jewellery that fell apart after only one wearing. Find the rest of the stalls to be irrelevant. Have no interest in cheap sweets or polyester clothes. Stalls selling something worth buying would be a good start to improving the market.

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Why not have a market that sell local produce

---

Not in its current state

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Just in the way

---

Not a lot of choice

---

As there is no variety

---

It lets Whitby down, selling tat instead of local produce

---

Same old rubbish every weekend we visit

---

Same old rubbish week in week out, weekrnds market makes the place look cheap

---

People come to Whitby regular and they're seeing the same stalls year in year out

---

Not in its present form

---

No variety nothing to sttract residents of Whitby or visitors to Whitby

---

Not in its current guise

---

Could be a real hub if done better

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As far as markets go it is fairly limited in terms of variety and quality of goods on offer

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Its not really a market - the square is an extension to one of the cafes. The stalls do not sell the day to day items would want to but. It looks shabby. Also the paved area is blocked by tables and chairs and boards - obstruction for people who cannot walk safety on the cobbles

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It could be but at the moment it leaves a lot to be desired

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Its small and charming but not particularly useful

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It offers very little to be honest to residents and tourists

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A market i a positive attractions but as there isn't many stalls at Whitby it isn't positive

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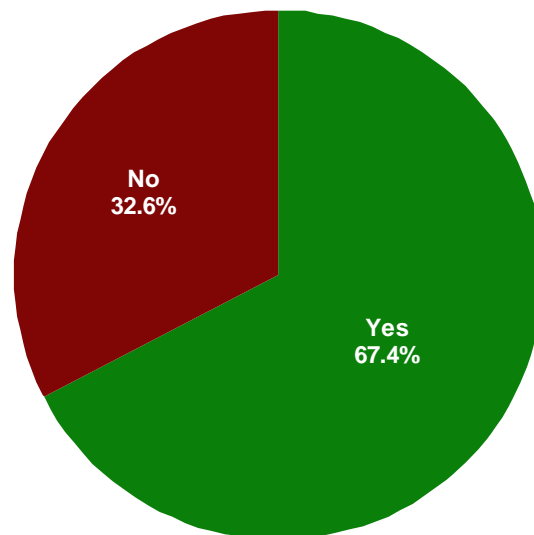
## Q7 Would you recommend Whitby market to others?

A total of 144 responses completed this question.

The table and graph below shows that 67.4% percent of respondents would recommend Whitby market to others, where as 32.6% percent of respondents would not.

<b>Total Number of Respondents</b>	<b>144</b>
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<b>Yes</b>	97	67.4%
<b>No</b>	47	32.6%



Please provide further comments if you would not recommend Whitby market to others

not enough stalls to recommend

Use the local shops that are struggling because of the rise in the business rates! Make that a nice space for people to sit. Or if you are keeping it use it as an asset to whitby, art, history, not just a cheap shop undercutting everyone.

I am a volunteer in Whitby for a charity and tourists often ask me when the market is; I am embarrassed to talk to them about it as it is so small that it doesn't really deem being called a market.

Not a attraction

Not worth going too.

In its present form no. If it was more of a proper market with produce, cheese and locally produced items then yes it would be

same traders nothing new and very low standard products with a couple exceptions. with the exception of visiting the silver lady stall or stopping off for a drink in the sun or the outdoors and watching the world go by.

Please provide further comments if you would not recommend Whitby market to others

i just dont

Doesn't appear organized - taken over by 1 or 2 traders. A Market in a tourist area should have: Events / demos, Good image / Quality Experience, Sense of Community

Not a first port of attraction in Whitby

Not sufficiently enticing enough for a recommendation

It has little to offer

It is a few stalls selling tat

The market is uninspiring, not related to the locality. It is unattractive, random and has no visual appeal. It has no link to Whitby's aesthetics

The "farmers' market" style market on Thursday could be recommended to residents as being useful but others days, the stalls would not serve to attract local residents.

Probably not because it's not big enough as it is. It needs more stalls.

Small number of stalls only takes 5 mins to browse

There are much more worthy attractions to the town.

Nothing worth buying.

not in its current state

It seems to be geared to tourists, doesn't sell items that I want to but although I can see visitors would like to walk around.

There's not enough traders

No point in it being there

The market needs more stalls

Nothing there to say, go and have good browse, no variety

Not a lot of choice

Nothing to draw you towards it

I'm shamed of telling anybody Whitby has a market days

Same old rubbish every weekend we visit

Waste of an open space in the old part of town (get a better market)

Not in its present form

No not at present

Maybe would have been my choice of answer. There is only a limited number of stalls which might be of interest to others

Its not really a market - the square is an extension to one of the cafes. The stalls do not sell the day to day items would want to but. It looks shabby. Also the paved area is blocked by tables and chairs and boards - obstruction for people who cannot walk safety on the cobbles

Its not worth the visit

Not enough market stalls

In need of more stalls

Very little to recommend - just an eclectic mix of bits and bobs

It isn't very enjoyable so I wouldn't recommend it.

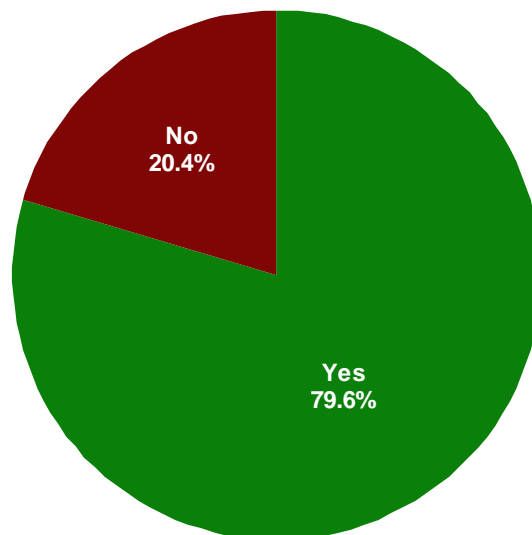
## Q8 Is the overall appearance of Whitby market clean and presentable?

A total of 142 responses completed this question.

The table and graph below shows that 79.6% percent of respondents found the overall appearance of Whitby market clean and presentable, where as 20.4% percent of respondents do not.

<b>Total Number of Respondents</b>	<b>142</b>	
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<b>Yes</b>	113	79.6%
<b>No</b>	29	20.4%



Please provide further comments if you do not think the overall appearance of Whitby market is clean and presentable.

full of scruffy tables and chairs and storage

Looks like a run down dirty car boot. Its position in a beautiful part of whitby but yet ruined.

Stalls not same size not looking in uniform. Products hanging over the pavement No insurance showing on stalls for public liability salon no stall numbers on them

to many sheets and banners of non uniform type and certain stalls displaying wares outside the market area.

to much litter

Stalls looked old and unkempt. Markey appears scruffy and litter is strewn around

It could do with a bit of a makeover. Perhaps a farmers market rather that cheap clothing

Move all cafe seating & more stalls

Stalls are unattractive, with poor presentation.

Looks a bit of a mess



Please provide further comments if you do not think the overall appearance of Whitby market is clean and presentable.

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Very scruffy and disorganised.

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The market needs to look unified, under a structure thats the same for everyone, with proper lighting.

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Makes whingy look separtly

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A bit scruffy, better with proper stalls and no tables and chairs

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Looks like random stalls put up

---

It just looks like a second hand stall with no lcaol produce if it wasnt for local cafes round the market it would be a complete let down for anybody visiting

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Dresses overhanging the road which is dangerous as cars have to go on a narrow pavement

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Mixed rag bag of stalls uniformity of colour/size. Visit Alnwick market to see how it should look.

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Messy

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Looks very tatty and unappealing

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Ruined by tables and chairs of bar

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Would look better as a market and not a cafe

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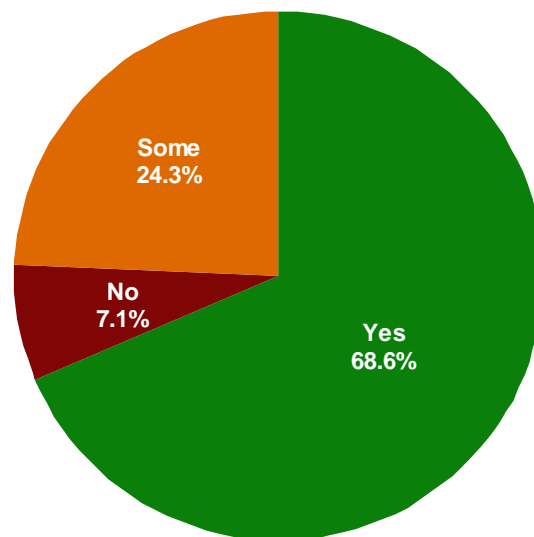
### Q9 Are the stalls in a clean and presentable condition?

A total of 140 responses completed this question.

The table and graph below shows that 68.6% percent of respondents found the stalls in a clean and presentable condition at Whitby market, where as 7.1% percent of respondents do not and 24.3% found some stalls in a clean and presentable condition.

<b>Total Number of Respondents</b>	<b>140</b>	
------------------------------------	------------	--

<b>Yes</b>	96	68.6%
<b>No</b>	10	7.1%
<b>Some</b>	34	24.3%



Please provide further comments if you think the stalls are not in a clean and presentable condition.

- Look like a car boot style stall.
- Everything looks like they don't care
- poor standards of presentation
- to many sheets and banners of non uniform type and certain stalls displaying wares outside the market area. some stall display outside the market area making it look like a jumble sale
- look at the state of them
- Mish mash stalls
- Stalls looked old and unkempt. Markey appears scruffy and litter is strewn around. Could do with a spruce up to become more appealing to the eye.

Please provide further comments if you think the stalls are not in a clean and presentable condition.

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Some are a bit cluttered.

---

Some are untidy

---

Stalls are unattractive, with poor presentation.

---

Some stalls aren't proper stalls

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Some things there are on point in

---

A bit of a mix and match

---

Presentation could be better

---

It all comes down towards what people are selling

---

The stalls as I have already said look tired , tat stalls rubbish

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Disorganised not kept to boundrys

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Too much clutter

---

No uniformity, floor fixings and a colour scheme required. Serious thought needed for stalls under Town Hall, nothing should be tied/fixd to the building

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A tidier neater setup would be better

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SBC should but stalls leaving them on the market and put out matching covers daily as part of r...

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Markets look nice when uniform and matching

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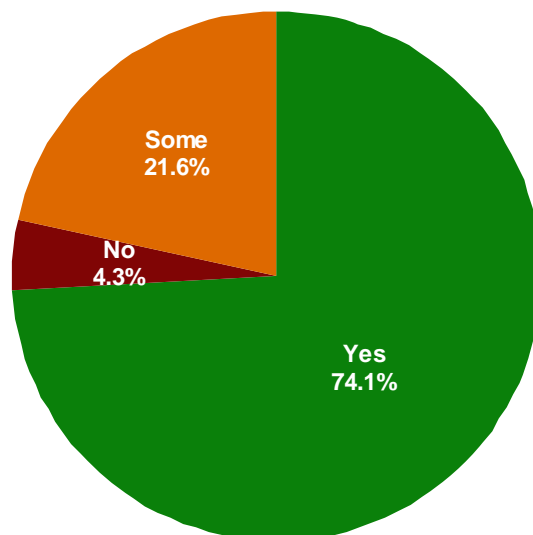
## Q10 Are the market traders friendly and courteous?

A total of 139 responses completed this question.

The table and graph below shows that 74.1% percent of respondents found the market traders friendly and courteous at Whitby market, where as 4.3% percent of respondents do not and 21.6% found some stalls in a clean and presentable condition.

<b>Total Number of Respondents</b>	<b>139</b>	
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<b>Yes</b>	103	74.1%
<b>No</b>	6	4.3%
<b>Some</b>	30	21.6%



Please provide further comments if you think the market traders are not friendly and courteous

Traders ok. Cafe owner aggressive.

Had an extremely unpleasant experience with a man in white clapped out white van that refused to let me past / aggressively almost hit me and my car while he tried to zoom up Church street to his market stall. It doesn't work letting cars up and down church street with no consideration to tourists in the busy summer period at the times you let them.

Very rude to local business and their staff don't seem to show any respect to business

Have never spoken to any so I do not know

to me i've experienced a lot of unpleasantness from some of the traders also my staff.

one told me to fuck off

Some if the time they just seem to be talking amongst gjemselves

Please provide further comments if you think the market traders are not friendly and courteous

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It feels intimidating, especially with the recent appearance of petitions ect.

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Seller extremely rude when I went back to complain about substandard goods.

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dont talk to them

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More approachable

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They are snappy

---

I would rather not say

---

Hat stall is so rude and horrendous it isn't worth looking at.

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Glove stall woman very abrupt and rude

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Blond lady sells silver very pleasant

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One of them is rude, and would not move his van suggesting I turn around and drive back down Sandgate which is oneway

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Owner of bar bloody rude

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Although I have no personal experience, I understand there is friction with local cafe owners and some comments made by the market traders I have seen social media have been anything but friendly

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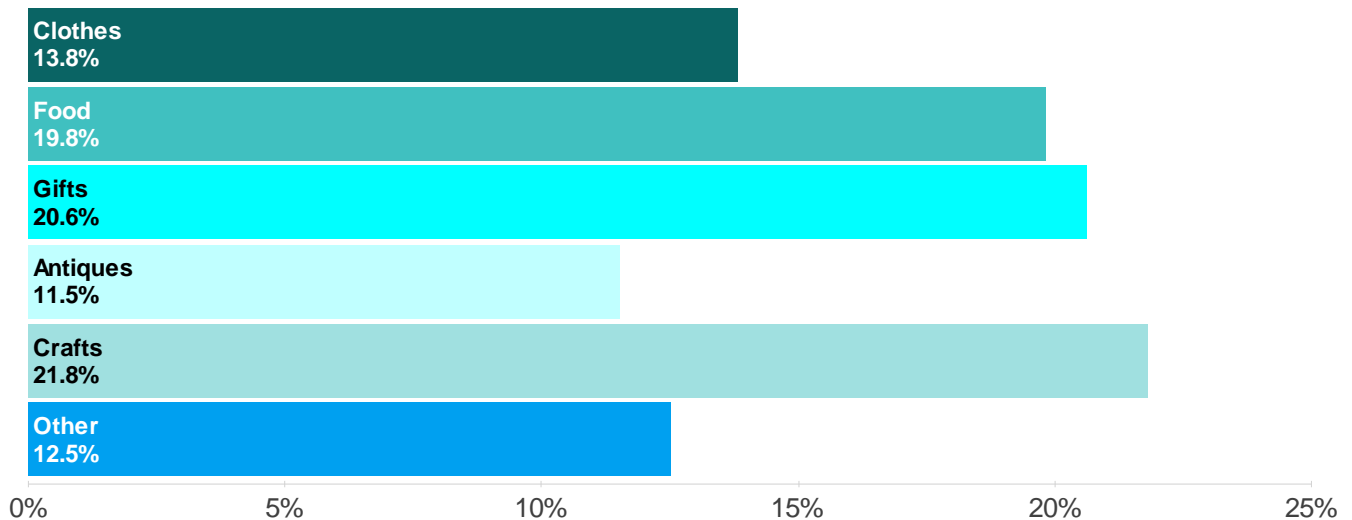
## Q11 What are you looking for when you visit the market to shop?

A total of 399 responses completed this question.

The table and graph below shows that the most common things people look for when visiting the market are crafts with 21.8% of respondents and gifts with 20.6% of respondents.

<b>Total Number of Responses</b>	<b>399</b>
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<b>Clothes</b>	55	13.8%
<b>Food</b>	79	19.8%
<b>Gifts</b>	82	20.6%
<b>Antiques</b>	46	11.5%
<b>Crafts</b>	87	21.8%
<b>Other</b>	50	12.5%



Please list any things else you are looking for when you shop at Whitby market

vape shop/record store

Local art - crafts they have all gone bust!

local produce

I like looking for bargains

Local products

Please list any things else you are looking for when you shop at Whitby market

Hairbraids! I used to come to whitby as a child and loved getting my annual hairbraid, now I have my own daughter and it's wonderful to carry on this tradition. Same people too, and they remember us!

Hair braids/stones /bracelets/ jewelry

Accessories

Hairbraids

Hair braids

We like the hair braiding stall and the variety of stalls

arcades

Lots of things, but not any of what was listed.

Various none food items

Good quality plants, fruit, veg, preserves

Services like the hair braiding

I like the atmosphere.

Various items a mixture of food, craft, antiques

No longer bother visiting but used to look for food, crafts, gifts

Market could do with being a bit bigger perhaps similar in scale to Saltburn market to increase variety

Would like to see regular trading in bread, dairy, veg, meat as there is no where on the east side to buy these things any artisan foods.

Honey from farmers market and gloves to keep warm

Meat, Cheese

Gifts and food

Facepainting and hairbraiding

Farmers markets Thursdays

Things unique to Whitby

Handmade crafts

A varied and general market is also beneficial to the town

Plants

Hairbraiding

Coats and socks

Plants

Food (like continental market), local cheeses, crafts, gifts. At the moment there is nothing to attract anyone

Local produce

I never go 'looking' for anything in particular its just nice to see what there is

Old tool and cutlery

Just a quick browse when passing - its not a place I specifically plan to visit

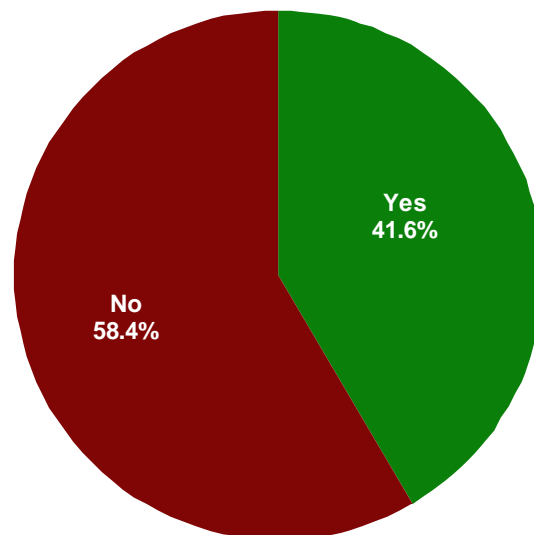
## Q12 Is the variety of stall adequate?

A total of 137 responses completed this question.

The table and graph below shows that 58.4% percent of respondents do not find the variety of stall adequate, where as 41.6% percent of respondents did.

<b>Total Number of Respondents</b>	<b>137</b>
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<b>Yes</b>	57	41.6%
<b>No</b>	80	58.4%



Please provide details of what different stalls you would like to see at Whitby market

Local produce stalls including food (meats, pies,cakes, artisan bread, oils and crafts  
a market full, no cafe seating.

craft shop has gone, vegan food, phone place would be very helpful in whitby

Not just clothes!

A much greater number of stalls generally.

Farmers market, craft store stores on special occasions inclusive market which bring small  
business in from outlying villages Fish market

"Guest "stalls to give a flavour of what's on offer

Local products farmers market. Craft things of interest

More local produce, small furniture/art

No food local products



Please provide details of what different stalls you would like to see at Whitby market

In its present form no. If it was more of a proper market with produce, cheese and locally produced items then yes it would be

I think the market could be expanded, perhaps a farmers market or food stalls.

a game shop

more food stalls and less clothes stalls

Local crafts , pre loved items . Fruit veg

Less stalls that are duplicates of local shops

could have better different products. Looks a bit boring and old fashioned.

Just more variety

More local food stalls

Better variety. specialist food stalls, eg cheese, pies, Plants

The farmers stall more often. More fresh food.

It could do with a bit of a makeover. Perhaps a farmers market rather than cheap clothing. The clothes stall is far too large. Needs some variety

Produce, as in a farmer's market

Fruit and Veg, Farm produce (bacon, cheese etc.)

Fish Stall, mobile phone .etc

A farmers, continental and seasonal produce market would be welcome.

Clearly the market does not attract local footfall, therefore a move towards making the market more appealing to tourists would be beneficial. Local produce to make a more successful farmers market.

Would like the Scotch Egg man back.

Just more choices.

I'd like to see more food stalls with local and regional produce

More artisan food stalls

get the regular traders to stop being so lazy and trade regularly, at least one day a week so there is a market day, if they want more days they must trade them or pay in the winter. reduce it to two max three a week all year and put the rent up properly like £25- £30 for a pitch, light the pitches in winter and in evenings, give the cafes table spaces on other days, bring in speciality markets, with cooked food

Fabrics

Fresh Food Stalls and Specialist Food Stalls

Food (variety), books

Arts and craft stalls rather than cheap slogan and shirts would be more attractive and persuade me to look around.

Could do with more variety of stalls e.g. foods, like Saltburn farmers market instead of the oversized cafe furniture outside

More variety

More food stalls etc. similar to a farmers market more variety in general

Food stalls, craft stalls

Please provide details of what different stalls you would like to see at Whitby market

Useless no point in it

Need a much larger variety of stalls, more food

Need specific days for cloths - food - craft - farmers and then very specialist markets christmas -  
tys - craft

Butchers, Artisan products

Gifts and food

Food and gift stalls. Something that adds a little bit of a difference

Your having a laugh

More variety, e.g. cheese and artisan goods

3 stalls of dresses, 2 stalls of hats says it all

We need more stalls

More craft, jams, chutneys, wine, sheese

Same stuff as what they sell in the shops

A greater variety of crafts local produce

No variety

Greater variety - better presented and quality merchandise

I would like to see local produce have stall traders selling fresh meat or baked goods for example.  
or cheese and local breweries etc.

Fruit and veg stalls, crafts, local produce (ie from Whitby & district)

I'd like to see a food market

More food stalls

Farm shops, spirites/wines etc.

SBC should but stalls leaving them on the market and put out matching covers daily as part of r...

Need more food stalls - meats - farm produce, footwear

I'd like to see more food stalls

Poor selection - very little of interest

Would like to see more a variety of crafts and gifts

More selection

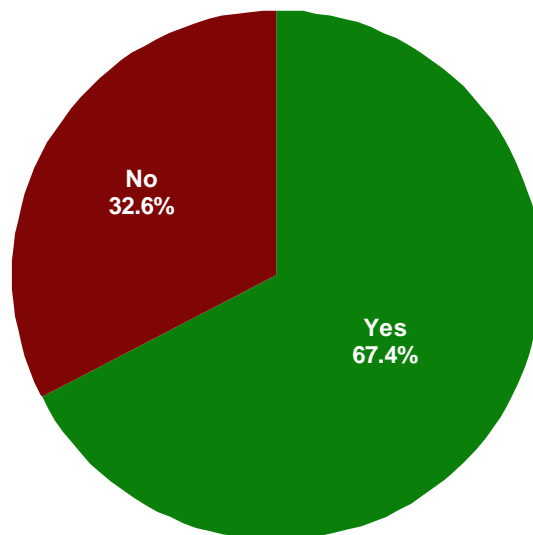
**Q13 In your opinion, does Whitby market complement existing businesses in the areas?**

A total of 138 responses completed this question.

The table and graph below shows that 67.4% percent of respondents do believe the Whitby market complements existing businesses in the areas, where as 32.6% percent of respondents do not.

<b>Total Number of Respondents</b>	<b>138</b>
------------------------------------	------------

<b>Yes</b>	93	67.4%
<b>No</b>	45	32.6%



Please provide further comments why you do not think Whitby market does not complement existing businesses in the area.

- again mainly seating for cafe, we have many cafes.

---

- It does the opposite! It takes away from our trade! It should be a market not a shop. If its a shop it can pay the crippling rates we are all suffering with.

---

- Permanent stalls in keeping with buildings Covered area

---

- It looks untidy seem to turn up when they want in the high of season not in the winter months Witch shows no commitment cherry picking Rent seems very low as businesses around are paying 600 a square meter as set by Scarborough council and we have to stay open every day as we do not get any winter reductions Vans parked outside businesses they even put their trade waste in public bins were we have to pay to get rid of ours

---

- Some stalls a ready have outlets in town. All profits go out of the town. no local interst.

---

- Poor variety of items for sale. I have seen the same " antiques" for sale during several months

Please provide further comments why you do not think Whitby market does not complement existing businesses in the area.

this area is seen as the must visit area when visiting whitby and the shop etc. we make a big effort and spend a lot of money to keep this area desirable. we all support whitby in bloom and xmas lights and some traders drag the place down there here for the money then go and contribute nothing

could have better different products. Looks a bit boring and old fashioned.

Not enough variety

It does not add anything what so ever to the Whitby shopping experience

It is tatty

More stalls

Local businesses are independent, high calibre , family-run and attractively presented.

Well as above, it needs to be limited to manageable days and adhered to, made smarter and opened tro high quality Artisans, Lorna from Real Meals in Saltburn is a good place to start.

not in its current state

It doesn't look the part

Just in the may

Cause if the stalls are selling rubbish items, towards this add to the beauty of Whitby

As already quoted it shows Whitby up

These businesses take pride in thier shops but you cannot see this becasue the stalls dominate the small area

Makes the area look cheap

They have the same products as Y. trading, poudshop and Boyes

Not at present, very poor visual impact

Needs to reflect the tourist makers and also offer more artisan produce for local residents

Not all stalls are selling unique or quality items

It doesn't fundtion as a market it currently is an extention of a cafe with a couple of stalls selling poor quality goods

I think it cheapens the area

There are cafes, bars, pubs - why 2 on market?

How can it then it is not a proper market

Not really too few stalls would sell odds and ends that can be found in open businesses nearby

## Q14 Suggested ways in which Whitby market could be improved?

1.	2.	3.	4.	5.
make it larger and include more stalls	see variety of stalls response	remove the cafe seating/tables during market day		
more stalls	easy on council supplied stalls	stopping the illegal sale of alcohol in the market place by Arnie's cafe and vertical drinking	banning cafe from taking over whole market place	More market days/ farmers/food markets
makeover	more shops	a NICE cafe would draw people in		
Not look like a run down car boot stall	Diverse range that other shops in the area aren't selling	Variety	Respectful market stall owners to our streets and area - both local businesses and off loading ( using church street )	Give some of our business rate costs to them! Share it out - make it fair!
Fresh food stalls (local businesses)				
Ensure traders leave vehicle access to the lifeboat station				
Smaller stalls with a much more eclectic range of goods	At least 10 stalls	A different location		
Parking	Parking	Parking	Parking	Parking
Public Health information. Benefits of healthy lifestyles stalls.	Encourage more local produce	Have a tourist information presence in high tourist demand times		
Better signage	Monthly special markets, fish continental etc	Flood lighting for winter		
Less tables and chairs for eating				
Show commitment all year round	Stall presentation eg all same size same colours on covers	different stalls on different days and having market days on the right days not every day eg tue , thur , and Saturday	Advertise the market days	Sell different products not the same as local businesses
Seasonal themed events (e.g. Christmas market)	"street food" providers - e.g. Thai,	Occasional specialist markets e.g. food market with cookery demo's	Traders or local people offering demo's on things like jewellery making, carving, binding etc	

1.	2.	3.	4.	5.
Farmer type market	Stalls there on a regular basis ie every week through out the year	limit market to 2/3 days		
More varied food stalls to reflect the yearly time.				
Local produce	Good quality crafts	Regular advertised proper farmers market	Fabric and haberdashery items	
It would be nice if there was a bit more variety				
More stalls, including food and drinks.	The stalls could be re-vamped to make them more inviting.	The market could be set out in a more uniform way so it had a coherent identity and look.		
diversity	different markets	more commitment from traders by selling better products like the silver lady to the market area		
More stalls	Less seating outside the cafe.			
less chairs, more stalls	smoking ban			
Less chairs from cafe	More stalls in place of the chairs			
slightly cluttered, fewer chairs?				
Less cafe seating	Decorations at Christmas			
should be open daily	It should be bohemian in character to match the character of the town. Does not need food stalls or seating as these would get in the way			
More space for the actual market traders and not cafe tables				
less litter	more variety in shops	less people trying to pickpocket		
more local food stalls	less clothes stalls			
Local foods and crafts are the best attraction.				

1.	2.	3.	4.	5.
Reduce number of table & chairs to enable more space for stalls	Deter Pidgeons	Support local traders to enable flexible opening ie weekends		
more variation on goods				
Organized				
offer stalls at reduced rate and have more differant ones that benefit the local and visitor population.				
Move from current site which can make walaking round with shopping difficult due to the "squashed in" feeling	Bigger	Variety	Cleaner	New stalls which will make it more aesthetically pleasing to the eye and encourage you to stop and shop.
Have a regular Farmers Market				
Less hassle from Scarborough Council	Leave it alone?	Encourage greater numbers of small traders	themed events coinciding with other entertainment going on	
More stalls, less care seating	Wider variety of products	Designated craft days	More market days, less cafe	
More stalls	Better stalls			
Specialist foods from local sources-Whitby cheese, Whitby gin, Whitby beer, Bothams	Craft and gift stalls	Specialist hot foods. Eg crepes, Paella, curry. Street food	Christmas type market or themes - Victorian, sea faring, captain cook	
Not have so much used for cafe. There are many cafes in the area and more are starting up all the time.				
More days where the market can take place	Lower pitch rates to attract more stallholders	Better advertisement from SBC and Whitby Tourist Information to promote market to holidaymakers		
it is good as it currently is, there us little space for more stalls				
More support for the market traders				

1.	2.	3.	4.	5.
Smaller stalls. The man who sells hats has a very large area	Smarter stalls	Greater variety		
More stalls	Reduce space occupied by Arnie's cafe.	More market days to help market stall owners make a decent living		
More stalls	More variety			
Cohesive stall presentation, ie consistent size, colour, theme.	Introduction of themed Market Days - Farmers or Food, Locality or Seasonal	Maximum of 3 Market Days eg. Monday, Wednesday, Friday		
Stalls to appeal to visitors and tourists. English Heritage, local artists	Would it be possible for local traders/cafes to have stalls promoting their produce? (As in Winterfest/Christmas market/Regatta)	Publicity to draw in local residents	Renovate the old town hall and make it an attraction. (Was a former art gallery)	



1.	2.	3.	4.	5.
<p>Take away the licence for Arnie's cafe to use the market square as an outdoor cafe. It is unsafe for pedestrians, especially disabled people, when hot drinks are being carried over the cobbles to the tables. He also blocks the narrow pavement with tables and chairs forcing pedestrians onto the cobbles, no thought for disabled people or parents with children or buggies Arnie is not a fit person to hold any form of licence, he is ignorant, verbally abusive, and totally ignores the disability laws within the Equality Act. Not content with blocking the footpath during the day, when closed the tables and chairs are stacked there and covered with an advertising tarpaulin, this breaks the terms of the licence for an outside cafe licence, which states that furniture must be kept indoors when not in use.</p>	<p>A farmers' market would attract many people, you only have to look at Redcar for evidence.</p>	<p>Put some permanent seating in the market, with tubs of flowers in summer, that will really get up Arnie's nose!</p>		
<p>SBC could promote it.</p>	<p>SBC could provide electricity.</p>			
<p>Keep it going - it's been here a long time and is part of the town's heritage and what makes it unique!!</p>				
<p>More quality stalls.</p>	<p>More quality stalls.</p>	<p>More quality stalls.</p>	<p>More quality stalls.</p>	<p>More quality stalls.</p>
<p>The old market hall is in a disgraceful condition and urgently requires restoration and reopening</p>	<p>A regular farmers market would attract locals and visitors</p>			
<p>Farmers market</p>	<p>Craft items</p>	<p>Local interest</p>	<p>Themed events</p>	<p>Rota system</p>
<p>Get rid of the bar area tables, they add to the congestion</p>				

1.	2.	3.	4.	5.
The market days should be restored to a maximum of three with allowances for bank holidays as it always was for 25 years before 2014 when randomly Simon and Nick changed it all.	The Old Town hall building should be respected, up kept and used for exhibition and or sales it is a much neglected treasure.	Lighting and formalised stalls could be stored and erected by the council and give the market a good appearance however a space should always remain for casuals and new starters on a cash basis	The current leaseholders of local businesses almost all took their leases in the belief there was a three day market in Whitby, not a 6 day market	The market should be treasured and publicised as the historic Charter Market it is, the Charter should be on display within the square with historical pictures to Show Whitbys great and Ancient History.
More stalls	Daily market	Better promotion for starter businesses	Fewer tables and chairs	
More stalls	Less seating for cafe to facilitate more space for more stalls	More stalls will bring more footfall for surrounding businesses		
More stalls greater variety	Not to be used as outside seated area for the adjacent cafe business	Build upon a monthly farmers market of high quality see Saltburn-by-the-Sea which is extremely busy		
Standardise market stalls	Regular specialist themed markets	Continuity of stall holders	Set market days (Tuesday - Thursday - Saturday) with set opening and closing times	Electricity - some way of lighting up the area, and anchor points for stalls
Could do a theme every couple of months	Food and farmers markets go down well	Its not the sort of market that you visit	Regularly as its always the same	
More publicity	More stalls	Variety		
Cariety of stalls extended	Food kiosks	Seasonal stalls		
More space, get rid of the cafe tables and chairs	More choice of stalls e.g. food	Brighten the area up		
More stalls	More locals	Cheaper rents	Variety of goods for sale perhaps on rented rota between stalls	
Made a bit bigger	More variety			
Greater number of stalls	Better publicised			
More stalls	Proper structure	Lighting	Signs to stay there's a market	
Sell good things	More needed things should be sold	Positive people should run them	Shouldn't be rubbish	Should be useful
Put in fixed framed stalls and supply awnings	Make it a 7 day a week market	Remove tables and chairs		

1.	2.	3.	4.	5.
Three definite days trading a week	1 specialist market per month to be extended if popular	Proper definition of what kind of market and advert	Instead of lots of different awnings on full awning much tidier	At the moment there is no identity
A few more stalls				
Storage for market traders tables	More variety	More space for new businesses less eatery tables	Advertised better - signs around the town	
Support local artists				
Have a wider variety of stalls	Unusual food	More appealing and make feel you want to browse		
Have different stalls				
Get rid of the stalls selling rubbish	Quality not quantity	Switch focus to more on market at weekends	Less is more	To be run by Whitby Council
Facebook page	Electricity for the stalls			
Keep it open	Varied use	Not cafes etc		
Better local produce	Nice craft stalls	Something usefull instead of tat	and Rubbish	
More farmers markets				
Uniformity of stalls	Less of tat clothing	Jewellery stall great		
Move it elsewhere				
Free toliets				
More stalls	More variety			
Get a new market stalls				
More stalls				
Get rid of it				
Uniformity of appearance	Much greater variety of goods etc.	Limit days to a maxium of 3		
Variety of stalls	Less area dedicated to cafe tables and chairs			
Different stalls	Not everyday	Crafts, food, antiques more diversity	Smarter, attractive appearance	
Variety of local produce	Local artisan crafts	Different stalls on different days		
Lots of little stalls	Neater setup (visually appealing)	Local produce		

1.	2.	3.	4.	5.
Better publicity - let people know whats on and when	More unique traders less general market stalls			
Have pleasant music playing				
Make it a proper market not a cafe	Ensure that paved areas are kept clear	Charge reasoable rents on stalls to encourage small traders	Use it to sell Whitby produce, crafts and goods	
Food and speciality markey stalls	I think a christmans market would be wonderful			
Hot food dtalls	More craft stalls	More curio stalls	Less outdoor seating for cafes	
Uniformity of awnings etc	There needs to be an 'identity' element	Perhaps (for food produce), proper wooden barrows would be attractive and appropriate in such an historic setting		
Get rid of bar	Encourage more stalls	Smarten up stalls		
Greater number of stalls	Better advertising / signposting			
Encourage local shops to have stalls	Have a farmers markey only day	There are enough cafes in Whitby no place on a market		
Leave the small market at the old market place	Have a proper bigger market e.e on Endeavor car park - get in e.g meat & cheese stalls, make it a proper market 2 days a week			
By closing it - the site is too small - doesn't lend itself to a proper market	Re-location - a larger site and indoor to then expand it - allow it to thrive	The current site works better for outdoor seating for nearby coffee shops		
More stalls	Different days	More advertismnt		

## Q15 Any other comments?

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Reduce business rates and maybe people might welcome this more.

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It's a small market , which is adequate for Whitby, tourists seem to like it, I know I did before I became a resident

---

I would happily shop along the Church Street area if only there were any parking in town.

---

My use of the market is variable depending on what I am doing. I do use it to buy gifts especially craft ones. I think it is good to encourage new traders who may then take up shops within the area as did the soap shop. This will add to Town treat her than another tea shop. I would like to see stalls to promote different local organizations who work quietly for the community such as the WISH or DAG or indeed more national groups such as Diabetes U.K. So we are looking at offering healthy life styles that are accessible. These groups would need a free space and to be rotated.

---

The market has good energy ,and is often fun .I live very near and walk through to town daily

---

Sort out the market days tidy up the town hall put some buz into the area not what is happening at the moment Comeing and going when they want Have some thing different every month Eg farmers market , craft market , food. Market, German market , antiques

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pay fixed amount for year. that is comparable with local shops

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None

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this market area is set in the old part of whitby and deserves something better than what we have at preasent.as this area is world famous and is a magnet to visitors.

---

Love this little market, highlight of our holiday coming and getting hairbraids!

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I think the market has a very important place in Whitby, and I believe there is need for it to be there daily as it is popular throughout the week

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The market adds to the character of the town and should be eclectic in style. Expanding cafe seating or bar seating would not fit well

---

The market is vital to keep the centre of Whitby vibrant and busy. It attracts many tourists and plays a key role in keeping the east side quaint and traditional. People come to Whitby for the cobbled streets and cute quirky shops and stalls. Losing the market even some days of the week means losing this major selling point. Even out of tourist season local residents enjoy visiting the market and making purchases. It's the heart and soul of Whitby.

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yarrrrrrrr

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The market place is an historic site for gatherings and stalls.

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Be prepared to be flexible , seven days trading , listen to local people , consider small businesses not just the big boys

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need regular traders

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Market looks very sad and uninviting and disappointing.

---

I own a few business and I am puzzled to see why Whitby Market rents are not invoiced through Accounts Receivable. What do you to collect outstanding money, why is whitby treated differently to Scarborough Market.

---

The market does not seem to have any identity that you would associate with Whitby

---

Perhaps a dedicated farmers market once a month would be an attractive proposition. This would appeal to locals and the huge number of holiday cottage visitors.

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Does any of this truly influence the overall outcome? Or is this just so we feel like we have a say, talking into the void? I'd like to know, especially with the "wonders" Scarborough council has done for Whitby so far. This place is worse enough already, being out in the middle of nowhere with nothing to do.

---

Market Place should be just that not cafe corner.

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No

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The market is being ruined by allowing Arnie's cafe to take up so much space.

---

Whitby Market is a meeting place for locals and visitors to enjoy and peruse at their leisure. It is a social friendly place for everyone in Whitby to enjoy no matter what age or ability. There are not that many places in town left to walk around at your own pace, but the market place is ideal for all.

---

More stalls

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It would be preferable to see a consistent number of stalls rather than a weather based turnout.

---

The market place is an iconic part of the old town and it would be sad to see it go as a trading venue. However, there is limited appeal to locals. Therefore, to make it viable, the focus needs to be on using this to complement the tourist/visitor footfall with well thought out, imaginative development. Renovating and reinstating the old town hall as a visitor attraction would help, as would involving other interested parties such as English Heritage, Whitby Town Council, Civic Society.

---

Don't just push this matter aside, look at the money you've spent on Scarborough Market, albeit indoors, it's now time to invest in Whitby!

---

We love the Whitby market. We love being able to come any day and everything be available. My daughter mainly come for her hair braided. Without the markets we probably wouldn't visit.

---

My family and I have been visiting Whitby since I was a child (I am 55). My parents had a second home here and I run a successful holiday cottage in the town. My family, guests and I often visit the market and have done for decades. My children have frequently enjoyed the crafts and hair braiding and jewelry . It is a unique and historic resource. To remove or reduce a thriving old fashioned market would be a step closer to becoming a generic seaside resort and would be damaging to the town in the long run.

---

Really enjoyed the hair brading with Anne Marshall as my kids really enjoy it.

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I walk through the market most mornings and find the stall holders friendly and welcoming. However, I'd welcome a wider range. And in my view too much space is taken by the cafe.

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Whitby Town Council should run the market so it can be hands on managed at less cost to SBC and kept in hand. We built our business on Whitby Market from 2003 on the Farmers Market and 2004 on The three day Market, the rule always was, you stood tuesday to get Saturday and Sunday. Most traders did not stand at all from November to February inclusive. Church St has always been quiet round Christmas though it is getting better. Christmas markets and regular speciality markets would be great, especially off season. The Cafe seating in the market place is good when there is no market but should not be allowed to preclude a market. A public bench would be welcome for the elderly tourists. When I stood I was the only one to work all days all year and even I would miss tuesdays in January, only those days, extreme weather days were allowed rent free. However that was not necessarily easy. As most traders want the Summer the rent should increase it was £16 per pitch when I first stood in 2004 and that remains. Whitby is a top destination and the market should be used and valued, the increasing number of foreign tourists as well as locals love the history and legacy of this town, the market should be a thriving hub when we were first on the Farmers Market there was great Cheese, Wine, Honey, Olives , Fruit and veg etc, now it is very little. Lorna of Real Meals in Saltburn runs successful Food Festival Markets in Saltburn and Stocckton and would be a great partner for a quarterly festival in Whitby. Avoid the big corporations who send a german market of 40 stalls being 10 of each selling the same turkish tat such as the sad one in Edinburgh, look for local artisans who are passionate and original , as a growing up market tourist destination. The Public meeting had mostly very good ideas and there seems to be a consensus that the market should return to its Charter plus 1 or 2 and speciality. The events which lead to the current situat ion were an unfortunate brouhaha resulting from a personal Vendetta by Mr Twigger against a local shopkeeper, it was farcical and he was sadly supported by the condescending and seemingly corrupt Nick Taylor, I have still got copies of all my emails to Scarborough Market at the time when I was the main stall holder paying £96 a week for at least 46 weeks a year and £64 on most others in rent, this is a boring matter but as I was not allowed to stand on the new extra days I feel it should be pointed out that the days apart from Tuesday, Saturday and Sunday and Bank holidays by permission were never Market days and every trader currently on the market ignored the fact that the most regular trader was not allowed on. This may seem irrelevant but it should be noted that the Market was run on a culture of threats and fear, numerous times Mr Arnie Dixon bullied food traders, usually women to gibve up their stalls and forced Mr Twigger to refuse them stalls and even chang e the rules to disallow cooking. A vibrant town centre market anywhere needs cooking, look at Camden, Look at Borough Market. Whitby businesses will be fine, they dont need protection, every year is busier I have taken More money year on year on year from the market to our shop, we pay high rates and plenty of Tax, the shopkeepers protectionist fears are real only if they are selling tat. Get some real quality and do not let the Market management return to a culture of fear and bullying. If you would like any other information, please do not hesitate to contact me, Milo Thelwall 07850538420

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I don't see the point of this market any more. It used to be good but is now just a tatty area selling mainly cheap and nasty goods.

---

We have a cottage in Whitby so visit the market more regularly than the average visitor. We live in a market town and my neighbour is the manageress of a well known high street chain in our town. Her store's busiest days are market days, currently 4 days per week (she wishes it was seven)

---

Market stall holders should be supported and treated with respect this does not seem to have happened. A variety of stalls need to be encouraged and not to favour one of the other local businesses by filling the square with his overflow seating. There are enough eateries in his town we need different types of outlets and independent traders with things to buy.

---

Why not allow people to have a local produce market.

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Stalls payed for 3 months in advance Fixed trading days Compliment the market with specialist days ie antique/craft/food markets etc Whitby Town Council to take over the running of the market and Town Hall

---

Could do with being bigger. Cafe seems to have taken up most of area with chairs and tables. This area used to be part of the market. The outside market area has been reduced in recent years by cafe placing chairs and tables down half the area. The amount of stalls is very limited there is plenty of scope for more stalls to increase interest and therefore footfall benefiting market and local shops

---

It needs to be a place where the atmosphere is vibrant and busy, the only way to do that is to have more stall holders. The market place needs to be full.

---

Friends with a few traders and they are not happy with goings on over past year. The cafe are trying to push them off with much help from SBC councillors and whitby councillors nepotism is rife.

---

I live within the curtilage of the Market Place. Pass through the market when ever I leave my property. the market is part of where we live and yes I often browse through. Sometimes a bit higgly-de-piggly. Would like to encourage good regular trading 3 days a week with specialist market once a month as an extra. ie farmers, artisan, craft, antique, easter, christmas, folk, goth etc. Would like to see more variation ie. trading in goods not sold in the immediate vicinity. Whitby is very good at developing themes and attractions we have a small market place which could successfully draw people specifically to the east side and market. At the moment there is no specific identity I would like to see a three day market per week, and specialist markets extra to this. We could use the area along the side opposite abbey wharfe should it be necessary. Rather than lots of different awnings (Tarp) a purpose built awning to set up underneath would look so much more attractive lets have a goth market / folk market christmas / easter / summer. Great antique specialist markets should all sell goods on the same theme.

---

I think there should be more space for traders and more stalls. Its a great attraction to Church Street, independent traders. Attracts trade to Church Street

---

We don't need an everyday market

---

The market traders are friendly and courteous that why I visit the market

---

This market need some serious thoughts to what people want, i.e. produce etc. honey, cheese. Has anybody asked local people who do crafting and make local produce if they want a stall, I will answer it for you: answer NO. This market was a better market when Sandra Turner had her stall and did things in the correct way

---

Appearance could be improved

---

A beautiful ancient building spoilt by stalls hanging things off it and all around it. Give the visitors the opportunity to enjoy this building and dawdle a while in a beautiful part of Whitby

---

We visit Whitby a few times a year and love the variety and creativity of the shops. Whitby market is a bit part of that

---

It is important to remain independent

---

This area is Whitbys jewel why ruin it with the poor standard of stalls

---

Very friendly stalls, really enjoy visiting the market

---

I hear lots of positive comments about the tables and chairs, lets stick to that

---



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Very limited range of stalls poor variety of goods on offer. Ring fence rental income for upkeep of Grade I listed building, involve Whitby Town Council - or hand over market and Town Hall to Whitby Town Council. SBC have not maintained this building properly. I have looked out on the market for 49 years from my studio and as an artist I am very aware of the negative impact the correct layout has. It is shabby.

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Farmers market lacking somewhat however, looks a bit sad some weeks. This day needs more variety of stall or more stalls. As a business directly opposite the market area we fully support the market, the custom it brings to the street and the market stall holders. If anything there can be too much space dedicated to cafes tables - this is not something the area needs more of!

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It would be lovely to see different products sold on Whitby market. Like Salt-Burn a Monthly special market as an extra to Tue & Sat. The market as it stands now does nothing for Whitby and is a disappointment to everyone who visits hoping to see a 'vibrant' market.

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This area is a very expensive area for property - rates are high. The current offer of markets/stalls is dragging the area down. Need to look at artisan markets and locally produced goods

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If there was more stall. Lets down the area.

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They are all different but it would be nice to see even more variety by swapping traders or adding more. If the market does not distract from trade in surrounding shops which the article in the paper suggests it does not then I can only think the market would attract tourism to the area bringing money to local tradesmen and local shops. If the market can function regularly paticularly throughout the summer why not? Surly it can only be a good thing for locals and tourists alike.

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Could be so much more attractive. The stalls holders need clarification as to opening days, shop keepers need reassurance that stall holders aren't being unfairly advantaged as to rent/rates etc.

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Recommend to others but only for very specific things

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This survey may cause confusion - I have answered it solely focusing on the outdoor market. Others may focus on the indoor market ("Shambles Market") - I did, the answers would have been more positive as that offers more

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I live in Whitby and have for 30 years I forgot the market is there, mostly old people go to mid west markets, it would be a good idea to advertise it in the Whitby Gazette under "Community Events" just to remind people its on.

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1. Comments by visitors - group on Bridge Street. 2. Variety and attractive of Sandgate 7, 8, 9 early 16-9-1510. Butchers shop tiles. Jettied house, enlarged late 1700ish. 3. Whitby a "boom town" then - ship - bag - coal from Newcastle to London, trade with the Baltic ports, Riga and St. Petersburg. Family names still recall wealthy banking families. 4. The Market Place. In 1968 - useful. busy, friendly. 5. Old Town Hall - Art centre Jill & Arthur Odell. 6. 3 fairs - Saxon, Elizabethan, Victorian - Everybody in costume. 7. Civic Society, 1972, raised the money to have the clock face repainted and the weathvane re-gilded. 1972-3 1973-4. Remember - Scar. B.C.I, N. Yorks County CL, Enligh Heritage combined to fund the renovation of Henrietta Street, Church Street, Market Place, Sandgate & Grape Lane - cost x 3: just tarmac. New street furniture - marked uplift & improvement to shops and other businesses. Sutcliffe photographs early 1900's. If you have history, you have a financial asset. Look at the other Wesleyan Chapel - brilliant reconstruction by Chris Sellor of the origins of jet; the thriving industry in Victorian days; now today 14 shops working and selling Whitby jet. WHY - in the middle of shops, cafes pubs, museums and galleries, workign ahrd to attract people 7 days a week, is the Market Place (apart from a few stalwart regulars) so dull?

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Viewed market for 50years! I do not have a problem with market although I could agree is xxx from my windows. Going forward: unified image regulated size/colour, Anchor points, See alnwick. No of days Tue/Sat as it was. 1 day per month proper food/farmers market. Sundays??. Rent. month in advance. 2 periods high low/season. WTC interest in looking after Town Hall only with market income. Grade 1 listed only Abbey higher, not supposed to fix to fabric, advice, From York English Heritage.

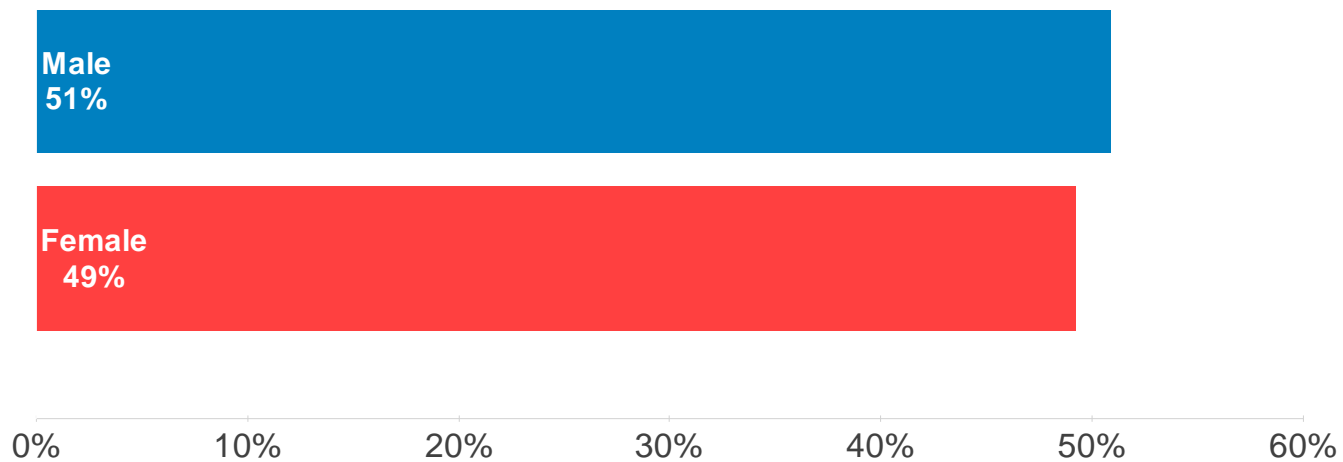
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## Equalities Monitoring

Are you male or female?

Total Number of Respondents	61
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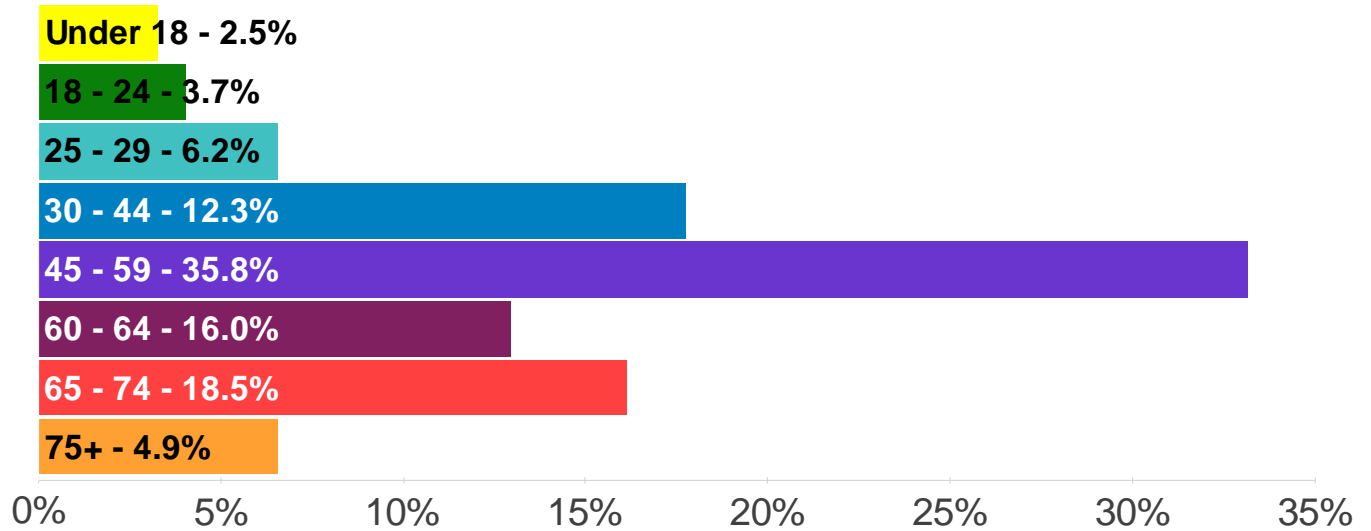
Male	31	50.8%
Female	30	49.2%



## Which age group do you belong?

<b>Total Number of Respondents</b>	<b>124</b>
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Age Group	Count	Percentage
Under 18	4	3.2%
18 - 24	5	4.0%
25 - 29	8	6.5%
30 - 44	22	17.7%
45 - 59	41	33.1%
60 - 64	16	12.9%
65 - 74	20	16.1%
75+	8	6.5%



**To which of these groups do you consider you belong to?**

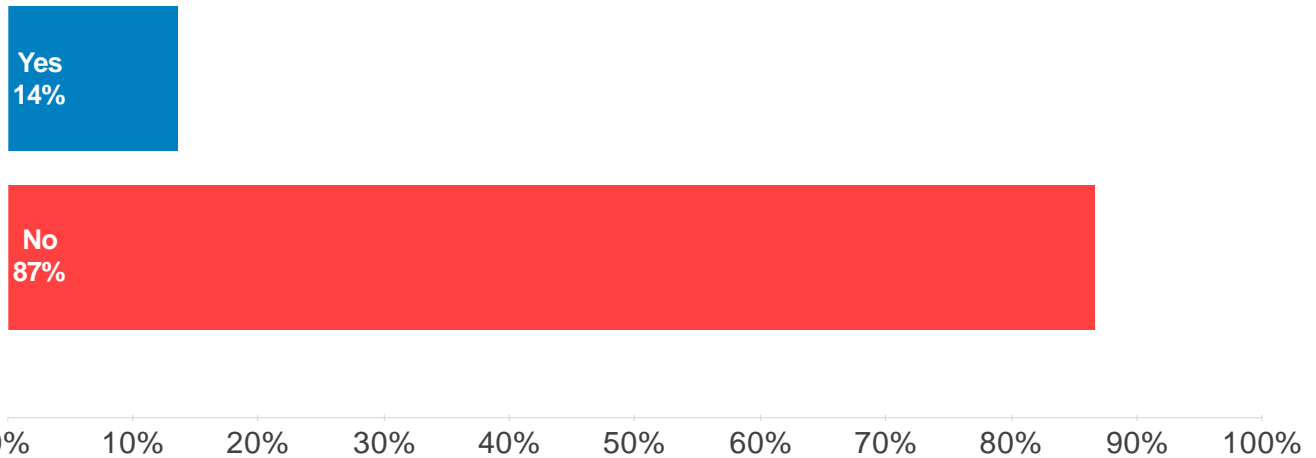
<b>Total Number of Respondents</b>	<b>121</b>
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<b>White</b>	120	99.2%
<b>Polish / Eastern European</b>	-	-
<b>Mixed</b>	-	-
<b>Black</b>	-	-
<b>Asian</b>	-	-
<b>Chinese</b>	-	-
<b>Other (Please specify)</b>	1	0.8%

## Do you consider you have a disability?

<b>Total Number of Respondents</b>	<b>111</b>
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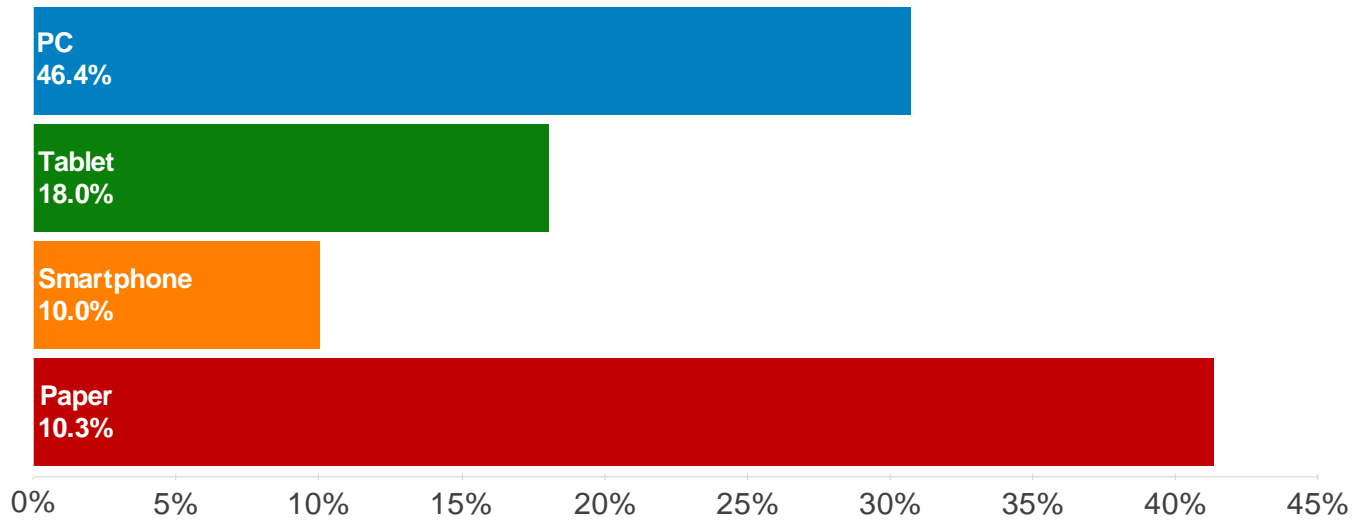
<b>Yes</b>	15	13.5%
<b>No</b>	96	86.5%



## Method of completing the questionnaire

<b>Total Number of Respondents</b>	<b>150</b>
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<b>PC</b>	46	30.7%
<b>Tablet</b>	27	18.0%
<b>Smartphone</b>	15	10.0%
<b>Paper</b>	62	41.3%



**Please select which postcode you live in?**

<b>Total Number of Respondents</b>	<b>121</b>
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YO11 1	2	1.6%
YO11 2	2	1.6%
YO11 3	1	0.8%
YO12 4	2	1.6%
YO12 5	-	-
YO12 6	1	0.8%
YO12 7	4	3.2%
YO13 0	2	1.6%
YO13 9	-	-
YO14 0	-	-
YO14 9	-	-
YO21 1	31	25.0%
YO21 2	8	6.5%
YO21 3	29	23.4%
YO22 4	26	21.0%
YO22 5	12	9.7%
TS13 5	3	2.4%
TS13 4	1	0.8%